

ePRICE S.p.A. (former Banzai S.p.A.)

REPORT ON CORPORATE GOVERNANCE AND OWNERSHIP STRUCTURE

Pursuant to Article 123-bis of the TUF

(Traditional Management and Control Model)

investors.eprice.it

Reference financial year: 2016

Approved by the Board of Directors on 15 March 2017



GLOSSARY

Code or Self-Governance Code: the Code of Self-Governance of listed companies approved in March 2006 (with subsequent modifications) by the Corporate Governance Committee and promoted by the Borsa Italiana S.p.A.

Civil Code: the Italian Civil Code.

Board or Board of Directors: the Board of Directors of ePRICE S.p.A..

Listing Start Date: 16 February 2015, the date when the ordinary shares of ePRICE were listed on the MTA, STAR Segment.

Issuer or **Company**: ePRICE S.p.A. (former Banzai S.p.A.).

Financial year: the corporate financial year to which the Report refers, i.e. the financial year from 1 January to 31 December 2016.

Group: ePRICE S.p.A. and its subsidiaries.

MTA: the *Mercato Telematico Azionario* [Italian Telematic Stock-Market] organised and managed by Borsa Italiana S.p.A..

Issuers' Regulation: the Regulation issued by CONSOB in decision no. 11971 of 1999 (with subsequent modifications) regarding issuer guidelines.

Market Regulation: the Regulation issued by CONSOB in decision no. 16191 of 2007 (with subsequent modifications) regarding markets.

Regulation on Related Parties: the Regulation issued by CONSOB in decision no. 17221 of 12 March 2010 (with subsequent modifications) regarding related party transactions.

Report: this report on corporate governance and ownership structure that the issuers must prepare pursuant to Article 123-bis of the TUF.

Bylaws: the Bylaws of ePRICE S.p.A..

TUF: Legislative Decree of 24 February 1998, no. 58 (Testo Unico della Finanza - Consolidated Financial Act).



1. ISSUER'S PROFILE

ePRICE S.p.A. (former Banzai S.p.A.) was established in 2002 by Paolo Ainio, one of the internet pioneers in Italy. The company is the main operator on the Italian e-Commerce market with the website www.eprice.it, an online store with an offer of more than two million products in hundreds of different categories, specialising in sales of high-tech products (electronics) and major household appliances, also thanks to a broad range of dedicated services. It features a network of 443 collection points on the entire Italian territory, including 133 Pick&Pay points, collection and payment points that combine the benefits of online purchasing with the comfort and safety of shopping nearby your home and 309 InPost Lockers, automatic collection points at supermarkets and petrol stations operating 24 hours a day, 7 days a week.

On 20 December 2016, the Shareholders' Meeting resolved on changing the Issuer's name from Banzai S.p.A. to ePRICE S.p.A.. The changed name was fully effective on 30 January 2017.

The Issuer's ordinary shares are listed on the MTA, STAR Segment, as of the Listing Start Date. As from 31 January 2017, the Company's ordinary shares, traded on the MTA, were named EPR.

The Company adopted the traditional corporate governance system pursuant to Articles 2380-bis et seq. of the Civil Code. Therefore, the ePRICE corporate boards are: the Shareholders' Meeting, the Board of Directors and the Board of Auditors.



2. Information regarding the ownership structure (pursuant to Article 123-bis, paragraph 1 of the TUF) as at 31 December 2016

a) Structure of the share capital (Article 123-bis, paragraph 1, letter a) of the TUF)

The Issuer's subscribed and paid-up share capital is €820,797.00, divided into 41,039,850 ordinary shares without par value.

STRUCTURE OF THE SHARE CAPITAL								
	Number of shares	% of the company capital	Listed/ not listed	Rights and obligations				
Ordinary shares	41,039,850	100%	Listed MTA/STAR segment	Each share gives a right to one vote. The rights and obligations of shareholders are those specified in Article 2346 et seq. of the Civil Code.				

As at the approval date of this Report, two incentive share-based Plans were in place, which envisage capital increases and are aimed at collaborators, employees (executives and non-executives) as well as directors of the Company and its subsidiaries, identified as part of the key staff of the Group, in order to encourage the improvement of the Company and Group and, at the same time, create a retention too:

- (i) on 22 December 2014, the Company's Shareholders' Meeting approved the guidelines of the "2015-2019 Stock Option Plan" (hereinafter, the "2015 Plan"), the general terms and conditions of which have been defined in the regulation approved by the Board of Directors held on 14 March 2015, at the proposal of the Remuneration Committee. The Shareholders' Meeting also approved, with regard to the Plan, a divisible share capital increase for a maximum of €55,000, through the issue of a maximum of 2,750,000 shares. The 2015 Plan provides for the allocation to beneficiaries of a maximum of 2,750,000 options, which may be exercised by the beneficiaries also in several tranches, subject to achieving the performance goals, and each assigned option grants the right to subscribe to one share, with ordinary rights, against payment of the exercise price. As at 31 December 2016, 1,100,000 stock options of the first tranche of the 2015 Plan and 1,300,000 stock options of the second tranche of the Plan had been assigned;
- (ii) on 14 April 2016, the Company's Shareholders' Meeting approved the guidelines of the "2016-2018 Stock Option Plan" (hereinafter, the "2016 Plan"), the general terms and conditions of which have been subsequently defined in the regulation approved by the Board of Directors meeting held on 9 May 2016, at the proposal of the Remuneration Committee. The Shareholders' Meeting also approved, with regard to the Plan, a divisible share capital increase for a maximum of €34,000, through the issue of a maximum of 1,700,000 shares. The 2016 Plan provides for the allocation to beneficiaries of a maximum of 1,700,000 options, which may be exercised by the beneficiaries also in several tranches, subject to achieving the performance goals, and each assigned option grants the right to subscribe to one share, with ordinary rights, against



payment of the exercise price. As at 31 December 2016, 369,000 stock options of the first tranche of the 2016 Plan.

The key elements of these incentive Plans are described in the separate and consolidated financial statements as at 31 December 2016, as well as in the information documents published by the Issuer pursuant to Article 84-bis of the CONSOB Issuers' Regulation, as well as in the Remuneration Report drawn up pursuant to Article 123-ter of the TUF and 84-quarter of the Issuers' Regulation. These documents are available on the Issuer's website, investors.eprice.it.

As at 31 December 2016, there were no further instruments attributing the right to subscribe newly issued shares.

OTHER FINANCIAL INSTRUMENTS (attributing the right to subscribe newly issued shares)								
	Listed/not listed	Number of instruments in circulation	Category of shares for conversion/ year	Number of shares for conversion/year				
Banzai 2014-2018 Warrant	Not listed	237	Ordinary shares	2,962,500				
Banzai 2015-2019 Stock Options— Second Tranche	Not listed	1,300,000	Ordinary shares	1,300,000				
2016-2018 Stock Options	Not listed	1,700,000	Ordinary shares	1,700,000				

b) Restrictions to the transfer of securities (Article 123-bis, paragraph 1, letter b) of the TUF)

There are no restrictions to the transfer of securities.

c) Relevant capital stakes (Article 123-bis, paragraph 1, letter c) of the TUF)

According to disclosures made pursuant to Article 120 of the TUF, the relevant capital stakes are as follows:

RELEVANT CAPITAL STAKES									
Declaring party	Direct shareholder	No of ordinary shares	% quota of the ordinary capital	% quota of the voting capital					
Paolo Ainio*	Paolo Ainio	9,586,065	23.36%	23.36%					
Arepo BZ S.a r.l.	Arepo BZ S.a r.l.	8,613,850	20.99%	20.99%					
Pietro Boroli	Vis Value Partecipazioni S.r.l.	2,138,997	5.21%	5.21%					



* Of which 221,750 (0.54%) shares are held via PUPS S.r.L., 80% controlled by Paolo Ainio and 138,450 held by his spouse, Mrs Ginevra Barbi.

d) Securities granting special rights (Article 123-bis, paragraph 1, letter d) of the TUF)

No securities have been issued granting special control rights, nor are statutory loyalty shares planned pursuant to Article 127-quinquies of the TUF.

e) Interest in the share capital of employees: mechanism for exercising the voting right (Article 123-bis, paragraph 1, letter e) of the TUF)

There are no employee shareholding systems.

f) Restrictions to the voting right (Article 123-bis, paragraph 1, letter f) of the TUF)

There are no restrictions to the voting right.

g) Agreements between shareholders (Article 123-bis, paragraph 1, letter g) of the TUF)

There are no agreements between shareholders known to the Issuer, pursuant to Article 122 of the TUF.

h) Change of control clauses (Article 123-bis, paragraph 1, letter h) of the TUF) and statutory provisions regarding a takeover bid (Articles 104, paragraph 1-ter and 104-bis, paragraph 1 of the TUF)

The Issuer and its subsidiaries have not signed significant agreements that take effect, modify or terminate in the event of change of control of the contracting company.

In terms of takeover bids, the Issuer's Bylaws do not contain any provisions derogating the passivity rule contained in Article 104, paragraphs 1 and 2 of the TUF, nor do they provide for the application of the neutralisation rules described in Article 104-bis, paragraphs 2 and 3 of the TUF.

i) Authorisations to increase the share capital and authorisations to purchase treasury shares (Article 123-bis, paragraph 1, letter m) of the TUF)

In accordance with the Company Bylaws, the share capital may be increased according to the terms and limits determined by law. The share capital increases may also assume a form of contribution of goods in kind and credits, within the terms and limits permitted by law.

The administrative body may be delegated for implementation of the increases decided upon, within the terms and limits permitted by law.

As at the date of this Report, the Board of Directors does not have any delegations to increase the share capital pursuant to Article 2443 of the Civil Code and it cannot issue any equity financial instruments.

It is noted that the Shareholders' Meeting of 14 April 2016 authorised, pursuant to Article 2357 and 2357-ter of the Civil Code: (i) the purchase of treasury shares, in one or more instalments,



for a period of 18 (eighteen) months as of 14 April 2016, at a price that shall not be lower or higher than 20% of the reference price registered by the stock market at the session preceding any single transaction. The maximum number of the purchased shares cannot exceed the overall par value, including any shares owned by the subsidiaries, exceeding 10% of the Issuer's share capital and (ii) dispose of all and/or part, without time limits, of treasury shares purchased even before exhausting the purchases; the shares may be transferred in one or more instalments, also through an offer to the public and/or shareholders, on or outside of the stock market, on block markets, institutional placement, placement of purchase coupons and/or warrants, or in exchange for acquisitions or public offers of exchange – at a price not lower that the lowest purchase price; however, such price limit shall not be applicable if the transfer of shares takes place within stock option plans.

During the financial year, the Issuer made various purchases of treasury shares: as at 31 December 2016, there are 835,425 treasury shares in the portfolio, equal to 2.0356% of the Company's share capital.

i) Management and coordination activities (Article 2497 and seq.)

The Issuer is not subject to management and coordination activities in accordance with Article 2497 et seq. of the Civil Code.

Further information required by Article 123-bis, paragraph 1, letter i) of the TUF

With regard to further information as per Article 123-bis of the TUF, please refer to the following paragraphs in this Report, as specified below:

- for information regarding the appointment and replacement of Directors (Article 123-bis, paragraph 1, letter 1), first part of the TUF) please refer to paragraph 4.1;
- as regards adopting a code of conduct regarding corporate governance promoted by management companies of regulated markets or trade associations (Article 123-bis, paragraph 2, letter a) of the TUF), please refer to paragraph 3;
- as regards information concerning director indemnity in the event of resignation, dismissal without due cause or termination of employment resulting from a public offer of purchase (Article 123-bis, paragraph 1, letter i) of the TUF, please refer to paragraph 9;
- for information regarding the main characteristics of the internal control and risk management system (Article 123-bis, paragraph 2, letter b) of the TUF), please refer to paragraph 11;
- for information regarding the functioning mechanisms of the Shareholders' Meeting, its main powers, rights of Shareholders and procedures for exercising them (Article 123-bis, paragraph 2, letter c) of the TUF), please refer to paragraph 16;
- for information regarding the composition and functioning of management and control bodies and their committees (Article 123-bis, paragraph 2, letter d) of the TUF), please refer to paragraphs 4, 6, 7, 8, 10, 13 and 14.



3. COMPLIANCE (PURSUANT TO ARTICLE 123-BIS, PARAGRAPH 2, LETTER C) OF THE TUF)

The Issuer adhered to the Self-Governance Code, accessible to the public on the website of the Corporate Governance Committee at page http://www.borsaitaliana.it/comitato-corporate-governance/codice/2015clean.pdf.

Neither the Issuer nor its subsidiaries with strategic relevance are subject to laws outside of Italy affecting the Issuer's *corporate governance* structure.



4. BOARD OF DIRECTORS

4.1. Appointment and replacement (Article 123-bis, paragraph 1, letter l) of the TUF)

Article 15 of the Bylaws stipulates that the Company is managed by a Board of Directors composed of a minimum of 5 (five) and a maximum of 11 (eleven) members. The Meeting, prior to proceeding with their appointment, shall determine the number within the aforementioned limits.

The members of the Board of Directors shall remain in office for a term, established by the Shareholders' Meeting, no longer than three years and shall remain in office until the date of the Shareholders' Meeting called to approve the financial statements of the last financial year of their office.

The directors must meet the following requirements:

- all directors must meet the eligibility, professionalism and honourability required by the applicable legislation and regulations;
- at least two directors must meet the requirements of independence provided for by Article 147-ter, paragraph 4 of the TUF.

The Board of Directors is appointed by the Ordinary Shareholders' Meeting based on the lists submitted by shareholders, according to the following procedure, unless otherwise or later specified by legal or regulatory standards that must be respected.

Shareholders who, at the time of submission of the list, hold, either individually or jointly, a number of shares at least equal to the quota determined by CONSOB in accordance with the applicable legal and regulatory provisions, may submit a list for appointment of the directors. The possession of the minimum quota is determined with reference to the shares registered in the shareholder's name as at the date when the list is submitted to the Company. The corresponding certification may be produced even after the filing of the list, as long as this is done within the time set for the publication of the list.

The lists must be filed at the Company's registered office, according to the procedures established by the regulations in force, at least 25 days before the date of the Shareholders' Meeting deciding on the appointment of the directors. The lists must be made available to the public by the Company at least 21 days before the date of the aforementioned Shareholders' Meeting according to the procedures imposed by the applicable regulations.

Each list:

- must contain a number of candidates not exceeding 11, listed according to progressive numbers;
- must contain and expressly specify at least one director in possession of the requirements of independence provided for by Article 147-*ter*, paragraph 4 of the TUF; if it contains a number of candidates equal to or greater than three, the list must contain and expressly specify at least two directors in possession of such requirements;



- in the event that the list contains three or more candidates, it may not be composed exclusively of candidates of the same gender, whether male or female, but must contain a number of less-represented gender candidates ensuring that the composition of the Board of Directors respects the applicable legal and regulatory provisions regarding gender equality. In the event that the application of the criterion of distribution between genders does not yield a whole number, it must be rounded up to the next whole number;
- must contain, in an appendix: (i) the curriculum vitae of candidates; (ii) declarations, in which all candidates accept their candidatures and declare, under their own responsibility, the absence of ineligibility and incompatibility causes, as well as meeting the requirements of the applicable rule for holding the position of Company director, including the declaration regarding possession of the independence requirements; (iii) the identification of the shareholders who submitted the lists and the total stake held by them; and (iv) any other declaration, information and/or document required by the applicable law and regulations.

Each shareholder, in addition to the shareholders belonging to the same group and shareholders who signed a shareholders' agreement relevant for the purposes of Article 122 of the TUF, may not submit or participate in the submission of more than one list, not even through an intermediary or a trust company, and may not vote for multiple lists.

Each candidate may be present on only one list, subject to ineligibility.

- A) When two or more lists are present, the voting for the submitted lists and formation of the Board of Directors are carried out according to the following provisions:
 - candidates from the two lists that obtained the highest number of votes are elected, with the following criteria: (i) from the list obtaining the highest number of votes (the "Majority List"), according to the progressive order of presentation, a number of directors equal to the total number of members to be elected minus one are taken; (ii) from the second list which has obtained the highest number of votes and which is not associated, even indirectly, with shareholders that have submitted, or with those that have voted for the Majority List (the "Minority List"), one director is taken, in the person of the candidate identified by the first number in the same list;
 - however, the lists that did not obtain a number of votes at least equal to one half of the shares corresponding to the quota required for the submission of the lists are not taken into account;
 - in the event of equal numbers of votes between lists, the meeting votes a second time, exclusively for the lists involved, and the list obtaining the highest number of votes shall prevail;
 - if, through the aforementioned procedures, at least two directors in possession of the requirements of independence provided for by Article 147-ter, paragraph 4 of the TUF are not elected, the procedure shall ensue as follows: (i) if the candidate from the Minority List does not meet the aforementioned independence requirements, they are replaced by the first of the candidates from the same list who meets such independence requirements; (ii) if this is not possible or in any case at least two candidates meeting the independence requirements are not elected, the candidate(s) not meeting the requirements



- listed last according to the progressive order on the Majority List are replaced by the first candidate(s) not elected from the list, in possession of independence requirements, according to the progressive order, in which the candidates are listed and in the number necessary to reach the number of two directors in possession of independence requirements;
- if the aforementioned procedures do not result in the fulfilment of the applicable legal and regulatory provisions regarding gender equality, including the rounding up to the next whole number in the event that the application of the gender distribution criterion does not yield a whole number, the candidates for the most-represented gender elected as the last in the progressive order from the Majority List are replaced with the first non-elected candidates, taken from the same list, representing the other gender; if it is not possible to implement this replacement procedure, in order to guarantee the fulfilment of the applicable legal and regulatory provisions regarding gender equality, the missing directors will be elected by the meeting with the ordinary procedures and majorities, without applying the list vote mechanism.
- B) If only one list is submitted, the meeting votes on it, and, if it obtains the relative majority of votes, all members of the Board of Directors are taken from that list in accordance with the applicable legal and regulatory provision, also regarding gender equality, including the rounding up to the next whole number in case the application of the gender distribution criterion does not yield a whole number.
- C) When no list has been submitted or only one list was submitted but it did not obtain the relative majority of votes, or if the number of directors elected based on the submitted lists is lower than the number of members to be elected or if not the entire Board of Directors must be newly elected, or if for any reason it is not possible to proceed with the appointment of the Board of Directors using the procedures of this Article, the members of the Board of Directors are appointed by the meeting by adopting the ordinary procedures and majorities, without application of the list vote mechanism, but respecting the number of directors in possession of the aforementioned independence requirements and respecting the applicable legal and regulatory provisions regarding balance between genders.

If one or more of the directors elected from the Minority List is no longer in office for any reason, the Board of Directors shall appoint new director(s), choosing, if possible, among non-elected candidates from the same list, respecting the minimum number of directors in possession of the independence requirements and in accordance with the applicable legal and regulatory provisions regarding the balance between genders. In all other cases of director resignation, the legal provisions shall apply, without the obligation of list voting and respecting the minimum number of directors in possession of the independence requirements and in accordance with the applicable legal and regulatory provisions regarding gender equality.

The loss of independence requirements by a director results in termination of their mandate, pursuant to Article 147-ter, paragraph 4 of the TUF, only if this results in not meeting the minimum number of directors in possession of independence requirements established by the same regulation.



Succession Plans

The Board of Directors has not evaluated the adoption of any plan for the succession of executive directors, pursuant to the application criterion 5.C.2 of the Self-Governance Code. The reason why the Issuer elected not to comply with the above recommendation refers mainly to the high concentration of the Issuer's shareholding, which therefore facilitates the replacement of an executive director. In light of the above, it was not deemed necessary or appropriate to draw up a special succession plan.

4.2. Composition (pursuant to Article 123-bis, paragraph 2, letter c) of the TUF)

The Board of Directors in charge was appointed by the Shareholders' Meeting held on 14 April 2016, which determined that the total number of members was 9 (nine). The number of Directors was therefore supplemented during the year, after the resignation of one director. The Board will remain in office until the Shareholders' Meeting called to approve the financial statements as at 31 December 2018.

All the members of the Board of Directors were appointed based on the only list submitted, except as indicated below.

Following the formal resignation, submitted in October by the Director Maria Pierdicchi (elected by the Shareholders' Meeting on 14 April 2016 within the only list submitted) from the position of non-executive and independent director, member of the Control and Risk and Related-Parties Committee and Lead Independent Director, on 9 November 2016, the Board of Directors appointed Chiara Burberi as new Director, pursuant to Article 2386 of the Civil Code and the Company's Bylaws. The Board also reviewed the composition of the Control and Risk and Related-Parties Committee, as well as the appointment of the new Lead Independent Director. The Ordinary Shareholders' Meeting held on 20 December 2016 confirmed Chiara Damiana Maria Burberi as Company's Director until the expiry term of the Board, i.e. until the approval of the financial statements as at 31 December 2018.

All appointed directors are in possession of honourability and professionalism requirements imposed by the applicable norms and regulations. The three directors qualified as independent meet the requirements of Article 148, paragraph 3 of the TUF and the Self-Governance Code.

For further information regarding the members of the Board please refer to the Issuer's website <u>investors.eprice.it</u> in the Investor/Governance section, which provides the curriculum vitae of directors, detailing their professional qualifications.

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COMPOSITION OF THE BOARD OF DIRECTORS AND THE COMMITTEES

Board of Directors									Control and Risk Committee		Remuneration Committee				
Position	Members	Year of birth	In office from - Seniority *	In office until	List (M/m) **	Exec.	Non exec.	Indep. by Code	Indep. by TUF	Presence at the meetings (*)	No of other mandates ****	(**)	Presence (*)	(**)	Presence (*)
Chairman	Paolo Ainio	1962	14/04/2016 - 06/06/2013	Approval of the 2018 financial statements	М	х				100%	6				
Managing Director	Pietro Scott Jovane •	1968	14/04/2016 - 25/11/2015	Approval of the 2018 financial statements	M	х				100%	1				
Non-executive director	Pierluigi Bernasconi	1954	14/04/2016 - 14/04/2016	Approval of the 2018 financial statements	М		x			90%	1			М	100%
Non-executive director	Roland Berger	1937	14/04/2016 - 14/04/2016	Approval of the 2018 financial statements	М		х	Х	X	70%	2	М	20%	С	100%
Non-executive director	Andrea Biasco	1980	14/04/2016 - 06/06/2013	Approval of the 2018 financial statements	М		Х			100%	7				
Non-executive director	Pietro Boroli	1957	14/04/2016 - 06/06/2013	Approval of the 2018 financial statements	М		x			85%	20				
Non-executive director	Chiara Burberi ^	1967	09/11/2016 - 09/11/2016	Approval of the 2018 financial statements	Through co- option		X	X	X	N.A.	4	М	100%		
Non-executive director	Matteo Renzulli	1972	14/04/2016 06/06/2013	Approval of the 2018 financial statements	М		Х			85%	8				



Report on corporate governance and ownership structure

	14/04/2016	the 2018 financial statements			х	х	X	70%	6	С	100%	М	100%
	DIRECTORS W	HOSE OFFICE	WAS TERMIN	ATED D	URING	THE YE	AR OF R	EFERENCE	;				
Gatti 197	07/11/2014 - 07/11/2014	14/04/2016											
1 196	07/11/2014 - 07/11/2014	14/04/2016											
1 196	22/01/2015 - 22/01/2015	14/04/2016											
ierdicchi 195	14/04/2016 - 14/04/2016	11/10/2016											
Number of meetings during the year of reference: 14				Control	and Ris	sk Commi	ttee: 7		F	Remune	ration Com	mittee: 8	
i	ilda 196 conda 196 fano 196 ttarelli 195	1972 07/11/2014 07/11/2014 07/11/2014 07/11/2014 1968 07/11/2014 fano 1965 22/01/2015 1965 22/01/2015 14/04/2016 1957 14/04/2016	DIRECTORS WHOSE OFFICE VIOLENTIAL AGAINST AGAI	DIRECTORS WHOSE OFFICE WAS TERMIN a Gatti 1972 07/11/2014 14/04/2016 1968 07/11/2014 14/04/2016 1968 1968 1968 1968 1969 107/11/2014 11/10/2016 11/10/2016 11/10/2016 11/10/2016 11/10/2016	DIRECTORS WHOSE OFFICE WAS TERMINATED D a Gatti 1972 07/11/2014 - 14/04/2016 07/11/2014 1968 - 07/11/2014 fano starelli 1965 1965 14/04/2016 1970 14/04/2016 11/10/2016 11/10/2016 11/10/2016					DIRECTORS WHOSE OFFICE WAS TERMINATED DURING THE YEAR OF REFERENCE 1 Gatti 1972 07/11/2014 14/04/2016 14/04/2016 1968 - 07/11/2014 14/04/2016 1965 - 22/01/2015 14/04/2016 1967 14/04/2016 1957 - 14/04/2016 11/10/2016 11/10/2016 11/10/2016	DIRECTORS WHOSE OFFICE WAS TERMINATED DURING THE YEAR OF REFERENCE 1 Gatti 1972		

Key:

- This symbol indicates the Manager in charge of the internal control and risk management system
- ^ This symbol stands for Lead Independent Director
- Seniority means the date when the director was appointed as a member of the Issuers' Board of Directors for the (very) first time
- ** This column indicates M/m depending on whether the member was elected from the majority list (M) or from the minority list (m).
- *** This column indicates the number of positions of director or auditor held by the person in question in other listed companies, including foreign companies, in financial, banking or insurance companies or companies of a significant size. The list of such companies for each director is attached to the Report, with the indication of whether the company where the position is held is part of the Issuer's group or not.
- (*) This column indicates the percentage of attendance of directors at the meetings, respectively of the Board and committees (number of time present/number of meetings held during the actual period of mandate of the person in question).
- (**) This column indicates the position of the member within the Committee: "C" Chairman, "M" Member



Maximum cumulation of positions held in other companies

The Board of Directors has not considered it necessary to define general criteria for the maximum number of management and control positions held in other companies, considering that it is an obligation of each director to personally evaluate the compatibility of the management and control positions held in other companies with the diligent performance of the tasks undertaken as director of the Issuer.

Below is the list of other positions held by the directors in other companies listed on regulated markets, including foreign ones, in financial, banking, or insurance companies or companies of a significant size as at the date of this Report.

First name and surname	Company	Position in the company			
Paolo Ainio	Arnoldo Mondadori Editore S.p.A.	Director			
	Pups S.r.l.	Sole Director			
	ePRICE S.r.l.	Chairman of the Board of Directors			
	Il Post S.r.l.	Chairman of the Board of Directors			
	P19 S.r.l.	Director			
	IM3D S.p.A.	Chairman of the Board of Directors			
Pietro Scott Jovane	Banzai Commerce S.r.l.	Director			
Andrea Biasco	Ita 99 S.r.l.	Sole Director			
	Arepo PV S.r.l.	Director			
	Arepo 99 S.a r.l.	Director			
	Arepo BH S.a r.l.	Director			
	Sator Immobiliare SGR S.p.A.	Director			
	Arepo LC SpA	Director			
	News 3.0 SpA.	Director			
Roland Berger	Rocket Internet S.E.	Director			
	Schuler AG	Director			
Pierluigi Bernasconi	Ipermontebello S.p.A.	Deputy Chairman of the Board of Directors			



Pietro Boroli	De Agostini Publishing Italia S.p.A.	Chairman of the Board of Directors		
	De Agostini Publishing S.p.A.	Chairman of the Board of Directors		
	De Agostini Libri S.p.A.	Chairman of the Board of Directors		
	Luigi Lavazza S.p.A.	Director		
	De Agostini S.p.A.	Deputy Chairman of the Board of Directors		
	De Agostini Editore S.p.A.	Chairman of the Board of Directors and of the Executive Committee		
	M-DIS Distribuzione Media S.p.A.	Director		
	Fondazione Achille e Giulia Boroli	Director		
	SGP (Società Gestione Periodici) S.r.l.	Chairman of the Board of Directors		
	Vis Value Partecipazioni S.r.l.	Sole Director		
	De Agostini UK Ltd.	Director		
	Grupo Planeta-De Agostini S.L.	Director		
	Editions Atlas (France) S.A.S.	Director		
	Editorial Planeta De Agostini S.A.	Deputy Chairman of the Board of Directors		
	Finstar S.r.l.	Director		
	Rubinetterie Stella S.p.A.	Director		
	Venchi S.p.A.	Director		
	Fondazione Teatro Coccia	Director		
	MyWay Media S.r.l.	Director		
	Ambientina Società Semplice	Shareholder and Director		
Chiara Burberi	Gruppo MOL S.p.A.	Director		
	Prima Industrie S.p.A.	Director		
	Aviva Italia Holding S.p.A.	Director		
	Redooc.com	Chairman and Managing Director		



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Matteo Renzulli	Elba Assicurazioni S.p.A.	Chairman of the Board of Directors
	È Qui S.p.A.	Chairman of the Board of Directors
	Inbetween SGR S.p.A.	Director
	Nuova Casenovole Società Agricola a r.l.	Chairman of the Board of Directors
	Città del Sole S.r.l.	Director
	Citynews S.p.A.	Director
	Coima SGR S.p.A.	Director
	Musement S.p.A.	Director
Serenella Rossano	Edison Energia S.p.A.	Chairman of the Board of Auditors
	SG Leasing S.p.A.	Statutory Auditor
	SG Equipment Finance S.p.A.	Statutory Auditor
	Sator S.p.A.	Director
	Aedes SIIQ S.p.A.	Director
	Banca Profilo S.p.A.	Director

Induction Programme

The Chairman of the Board of Directors saw that directors, after their appointment and during their tenure, took part in initiatives, organised by the Issuer and aimed at providing adequate knowledge in the business sector where the Issuer operates, as well as corporate dynamics and their evolution, the principles of a correct management of risks and the reference regulatory context, as required by the application criterion 2.C.2 of the Self-Governance Code.

During the financial year, in particular, some induction sessions were organised, both collectively and individually, for the directors, as well as various training meetings addressed to the management.

Moreover, the number of the meetings of the Board, in addition to the attendance to the meetings of the Committees, in a number of cases, guarantees a continuous updating of directors (and Auditors) on the company and market situation.

4.3. Role of the Board of Directors (Article 123-bis, paragraph 2, letter d) of the TUF)

The Board of Directors plays a key role in determining the strategic goals of both the Issuer and the Group.



During the financial year, the Board of Directors met 14 times, for an average duration of the meetings of around 2.5 hours.

For the current financial year (2017), nine meetings are planned. In addition to those already held on 31 January 2017 (approval of the preliminary revenues as at 31 December 2016) and 15 March 2017 (approval of the consolidated financial statements and draft financial statements as at 31 December 2016), the calendar of main corporate events for 2017 (already disclosed to the market and to Borsa Italiana S.p.A., in accordance with the regulations) provides for another six meetings on the following dates:

- 27 April 2017: approval of the preliminary revenues as at 31 March 2017;
- 10 May 2017: approval of the interim financial statements as at 31 March 2017;
- 25 July 2017: approval of the preliminary revenues as at 30 June 2017;
- 13 September 2017: approval of the half-year financial report as at 30 June 2017;
- 17 October 2017: approval of the preliminary revenues as at 30 September 2017;
- 08 November 2017: approval of the interim financial statements as at 30 September 2017.

The financial calendar is available on the Issuer's website, investors.eprice.it, under the Investor/Financial Calendar section.

The Chairman of the Board coordinates the actions of the Board and sees that adequate information on the subject matters of the Agenda be supplied to the directors. In particular, this information shall be supplied with modalities capable of permitting the directors to express an aware opinion on the issues submitted to their examination. Documentation and information related to the draft documents to be approved shall be supplied to them in due time, with the only exception of special and proven urgent cases. To this purpose, it should be noted that the Board deemed it appropriate not to set a strict deadline for the sending of pre meeting documents, as this term may reasonably change from time to time, according the each single case and in relation to the special documents subjected to the directors.

Pursuant to law and the Bylaws, the Board of Directors is vested with the widest powers of ordinary and extraordinary administration.

Moreover, pursuant to Article 2365, paragraph 2 of the Civil Code, the Board of Directors is also competent to make the following resolutions, notwithstanding the competence of the Shareholders' Meeting:

- (i) mergers and demergers in the cases provided for in Articles 2505 and 2505-bis of the Civil Code:
- (ii) establishment or closure of branch offices;
- (iii) reduction of capital in the event of withdrawal of one or more shareholders;
- (iv) adjustment of the Bylaws to new regulatory provisions;
- (v) transfer of the registered office within Italy.

In accordance with the provisions of Article 21 of the Bylaws and the procedure for fulfilling the obligations described in Article 150, paragraph 1 of Legislative Decree No 58 of 24 February 1998, the Board of Directors and the Board of Auditors are informed, also by Delegated Bodies, at least



quarterly, about the activity performed, general management issues, expected developments and the most relevant economic, financial and asset transactions performed by the Company and its subsidiaries, as well as atypical, unusual transactions, and transactions with related parties or involving a potential conflict of interest, providing adequate elements for the appreciation of these transactions.

The Board has not defined general criteria for the identification of transactions with significant economic, financial or asset impact for the Issuer. All transactions performed outside of the delegations granted to executive directors are subject to approval of the Board of Directors.

Regarding the management of conflicts of interest and transactions with related parties of the Issuer and the Group, please refer to the following paragraph 12.

During the year, the Board performed the appropriate self assessment on the functioning, size and composition of the Board and its Committees.

The Board is composed in its majority by non-executive directors (for a total of seven non-executive directors out of nine members of the Board), who in view of their number and authority can have a significant influence on the Issuer's Board resolutions. The non-executive directors provide their specific skills to the Board discussions, contributing to making resolutions in the best interests of the Company.

The Company's Shareholders' Meeting did not decide to authorise, as a general or preventive measure, any exemptions to the competition prohibition imposed by Article 2390 of the Civil Code.

4.4. Delegated bodies

Managing Director

Pursuant to Article 16 of the Bylaws, the Board of Directors appoints, among its members, a Managing Director, granting him the corresponding management and representation powers, within the limits imposed by law and the present Bylaws. The management and representation powers, limited to certain acts, categories of acts or functions, may also be delegated to other members of the Board of Directors.

On 14 April 2016, the Company's Board of Directors appointed Pietro Scott Jovane as Managing Director, and vested him with the following powers:

- a) Signing authority: to sign all ordinary and extraordinary correspondence of the Company in the name of the Company and indicating his position;
- b) Employment contracts and organisation: to employ, by determining their qualifications, duties and salaries, suspend and terminate employment relationships with employees, including executives, provided that the gross annual remuneration payable to such workers does not exceed €250,000 (two hundred and fifty thousand);
 - to initiate, manage and execute disciplinary proceedings against employees, including executives, deciding whether and what type of disciplinary action to take among all those



- required by law or by the relevant collective agreement, including expulsive sanctions with or without notice; to carry out the precautionary suspension of employees, including executives;
- to fulfil all acts of management of the employment relationship with employees, including notifications of transfer, change of duties, granting of leave, etc.;
- to represent the Company at meetings with national and international trade unions and business unions, before conciliation committees and enter into collective bargaining agreements and company agreements, including in collective licensing procedures or other dismissal procedures;
- to negotiate, establish, execute, terminate or otherwise resolve staff supply contracts, within a maximum of €250,000 (two hundred and fifty thousand) per contract;
- with the exception of agreements with the members of the Company's Board of Directors, to negotiate, enter into and execute any agreement with collaborators and consultants, however referred to, with power to fix the terms and conditions, including fees, up to a maximum of €300,000 (three hundred thousand) as company cost for each contract. To modify, terminate or otherwise resolve the aforementioned contracts with collaborators and consultants, by signing the relevant deeds and necessary documents;
- to manage employees, collaborators and consultants, with express authorisation to do all that is required by law, regulation or collective agreements governing trade unions, insurance, pensions, membership organisations, etc.;
- to ensure compliance with tax and social security obligations of which the Company acts as withholding agents, with power, among other things, to sign declarations and any deed related to the execution of such obligations;
- to represent the Company before the Inspectorate of Labour, Social Security Institutions, membership organisations, insurance companies, health and accident insurance companies, trade unions and employers' associations and any authority or representation for all relations regarding employment;
- to represent the Company before the Labour Courts at any location and to any degree, including out-of-court, trade union, arbitration or any other relevant location for labour disputes, including the Conciliation Commission constituted by the competent Local Departments of Labour, with all broader powers including those of appointing and dismissing attorneys, prosecutors and defence lawyers, reconciling and settling disputes and signing related settlement agreements and verbal conciliation, overseeing the execution of judgements and taking any other necessary and appropriate action, with nothing excluded or excepted, for the full and better definition and settlement of such disputes. To make garnishee's statements before any Court;
- to liaise with the competent supervisory authorities with regard to the health and safety of workers and to make the reports required by law;
- to appoint, suspend and dismiss representatives, agents and commission agents, specifying their powers and fees.
- c) Contracts in general: to complete all economic and commercial negotiations for matters related to the business and corporate purposes, in compliance with the general management guidelines and the economic/financial budgets approved by the Board of Directors, up to a limit of €500,000 (five hundred thousand) for each contract;



- to enter into, modify, terminate, withdraw from or resolve any agreement relating to the ordinary management of the Company, fixing prices, terms and conditions, up to a maximum of €500,000 (five hundred thousand) for each agreement;
- with a limit of €500,000 (five hundred thousand) for each contract, enter into, modify, terminate, withdraw from or resolve contracts (preliminary or final) aimed at: (i) conferring mandates or commissions for carrying out activities or services within the Company's purpose or which are necessary or useful for the exercise of the Company's business; (ii) requesting and/or entrusting to third parties the procurement of works and/or services relating to the corporate purpose; (iii) requesting and/or entrusting to third parties the supply of goods and/or services including marketing services and promotional and advertising services related to the corporate purpose; (iv) acquiring professional services within the Company's corporate purpose or which are necessary or useful for the exercise of the business;
- to enter into, modify, terminate, withdraw from or resolve contracts of any kind with companies directly or indirectly controlled by the Company, fixing prices, terms and conditions, up to a maximum of €1,000,000 (one million) for each contract.
- d) Company establishment: to establish companies of any legal form, including foreign companies, involving commitments of expenditure/investment fees of any kind not exceeding €1,000,000 (one million), establishing their statutes, agreements, regulations, clauses and conditions, appointing corporate bodies, performing all transactions and signing all deeds, contracts, agreements and necessary documents;
- e) Management of subsidiaries and investee companies: to make payments, including repayable deposits, to subsidiaries or investee companies, up to a maximum of €1,000,000 (one million) or within the limits of the economic/financial budgets approved by the Board of Directors;
 - to sign intercompany loan agreements, including non-interest bearing agreements, or to authorise or request such funding, including interest-free funding, for companies of the Banzai Group, within a limit of €1,000,000 (one million) or in respect of the limits of the economic/financial budgets approved by the Board of Directors;
 - to represent the Company as regards the exercise of its voting rights in the ordinary meetings of the subsidiaries or investee companies;
 - to subscribe to share capital increases of the subsidiaries or investee companies, exercising its option rights, including for any options not exercised by other shareholders within the limit of €1,000,000 (one million) per transaction.
- f) Trade: to purchase and sell, also via continuous agreements, exchange, import and export machinery, merchandise, services and products related to the Company purposes, within the limit of €500,000 (five hundred thousand) per contract, establishing the prices, terms and conditions, and granting discounts, if applicable;
- g) Leases, property rights: with a limit of €1,000,000 (one million) for each contract, to enter into, modify, terminate, withdraw from or resolve contracts (preliminary or final) aimed at: (i) taking out and granting, in the form of leases and sub-leases, including for longer than nine years, or on loan, property; (ii) to enter into subscriptions, cancellations,



renunciations, renewals and postponement of mortgages, including legal, on property, requesting annotations and transcriptions with exemption from liability from the competent Registrar; and (iii) providing rights to use, rights of surface, servitude or other active and passive property rights;

- to sub-lease property to subsidiaries with no limit to the amount.
- h) Collections and receipts: to request payment and deposit, on behalf of the Company, any amount due to the Company for any reason, issuing the corresponding receipts and discharges, as applicable;
- i) Banking and finance transactions: to provide for the opening and closing of accounts at any bank or other financial institution either in Italy or abroad, including the Bank of Italy, Savings Banks, Cooperative Banks and postal current accounts;
 - to negotiate and settle credit facilities and bank advances, discounts, overdrafts, mortgages and loans, excluding loans also in support of extraordinary finance transactions, establishing the terms and conditions within the limit of €1,000,000 (one million);
 - to manage loan agreements, signed and in place, agreeing on the rates and relevant periods of interest and executing them;
 - to issue cheques and give provisions of the Company's accounts at any bank within the limit of €1,000,000 (one million) and within the limits of the trust that may be granted to the Company by each bank and closing bank accounts;
 - to issue instructions and generally draw from the Company's funds any postal current account of the Company and therefore sign the relevant cheques and debit accounts within the limit of €1,000,000 (one million);
 - to make payments on the Company's bank or postal current accounts and perform transactions concerning transfers on the same current accounts of the Company without limits to the amount;
 - to issue, endorse and accept promissory notes, bills and any other security, even to third parties, including banks, within the limit of €1,000,000 (one million);
 - to issue drafts on the Company's debtors, accept payable drafts in payment of supplies, endorse drafts for collection, discount, protest and receipt as well as in payment of supplies within a limit of €1,000,000 (one million);
 - to stipulate bank guarantees and guarantee policies with credit institutions and insurance firms, exclusively in the interests of the Company and/or companies directly or indirectly controlled by the Company, determining the terms and conditions thereof within the limit of €1,000,000 (one million) per individual transaction;
 - to grant and issue bank guarantees, letters of patronage or other personal or property guarantees exclusively in the interests of the Company and companies directly or indirectly controlled by the Company.
- 1) Insurance: to enter into, modify, terminate, withdraw from or resolve insurance contracts with insurance companies or institutions up to a maximum amount of €500,000 (five hundred thousand) per type of insurance policy per financial year, signing those policies, paying their premiums and with the authority to conduct any practice related thereto;



- to sign claim reports, request quotes and expert reports, appoint experts, represent the Company in disputes with insurance companies or institutions and experts and, in the event of a right to compensation, agree and accept, even by way of settlement, the amount for damages and indemnity within the limit of €500,000 (five hundred thousand), receive amounts as compensation and issue a receipt for the amount received.
- m) Relations with the public administration/authority: to represent the Company in dealings with the Public Administration, local authorities, Chambers of Commerce and the European Union;
 - to represent the Company before any trade union, social security organisation or trade association;
 - to represent the Company, in Italy and abroad, for the purposes of the provisions of Legislative Decree No 58 of 24 February 1998, as well as with regard to Borsa Italiana S.p.A., the National Commission for Companies and the Stock Exchange (CONSOB) or other management and/or control bodies of regulated financial markets, the Italian foreign exchange office, Monte Titoli S.p.A., the competition authority, the authority for communications, the Bank of Italy, the courts, business registries, chambers of commerce, industry, trade and agriculture, the ministries and any other control bodies and public offices, associations, legal persons, individuals, shareholders, with all subscribing powers and rights to share certificates, bonds and any deed, document and/or notification, claim or certificate deemed necessary and/or appropriate;
 - to sign any document, deed or declaration and fulfil all duties and obligations that the Company is required to fulfil by law with regard to CONSOB, Borsa Italiana, the Bank of Italy, the Italian Exchange Office, Guarantor Authorities, Chambers of Commerce and any other authority subject to the activities of the Company;
 - to perform any practice or transaction by signing and submitting requests, applications, appeals, documents of any kind, signing deeds and contracts falling within the powers granted herein, making and withdrawing deposits from the Ministries, the National Debt Office, the Bank for Deposits and Loans, the Revenue Offices, Customs Offices, Municipalities, Provinces, Regions and any other office or public body.
- n) Tax matters: to represent the Company or appoint qualified professionals in all of its relations with the tax offices of the Italian Republic, especially in any practice related to taxes and contributions:
 - to sign and submit declarations, appeals, claims and documents to any authority or commission, including the tax commissions and the Central Commission for Taxes and to delegate professionals to request and receive all information, any copies and/or duplicates related to tax assessments;
 - to accept refunds and cash them in and, generally, perform all activities and formalities related to the aforementioned practices.
- o) Judicial disputes: to appear before a court for and on behalf of the Company at any level of jurisdiction, including the Supreme Court, the Constitutional Court, the State Council, the Court of Auditors, both in first and in another instance, appointing



lawyers, prosecutors and technical consultants for disputes to a value not exceeding €1,000,000 (one million);

- to accept and make oaths, request seizures, whether judicial or conservative, of goods in possession of creditors or third parties, to ensure the revocation thereof and the enforcement of judgements and decrees, make garnishee's statements or seizures by fulfilling all requirements of the current provisions of the law;
- to represent the Company in any minor bankruptcy proceedings, insolvency procedures or arrangements with creditors and temporary receivership, until the definition of the relevant procedures, accepting and receiving allocations both as a down payment and in balance; filing bankruptcy declarations of third parties, signing credit applications, attending meetings with creditors; declaring credits, confirming their reality and existence, accepting, rejecting and challenging proposals of agreement and doing anything else necessary for the same procedures within a limit of €1,000,000 (one million).
- p) Settlements and arbitration: to settle or reconcile any litigation, whether in court or out of court, proceeding with arbitration, irregular and regular arbitration, appointing and dismissing them, referring disputes or assessments to arbitrators within a limit of €1,000,000 (one million) per individual procedure;
- q) Special representatives: to appoint special representatives for certain deeds or categories of deed, as well as revoke and modify such mandates.

Furthermore, Pietro Scott Jovane, acting as Legal Representative of the Company within the limits of the powers granted to him, has been granted all powers of direction, management, organisation, supervision and control regarding the protection of personal data (Legislative Decree No 196 of 30 June 2003, the Code for the Protection of Personal Data – the "Code"), including the power to incur capital expenditure or necessary expenditure to ensure the compliance of the Company with the provisions laid down by that regulation. Pietro Scott Jovane has been specifically granted, including, but not limited to, the following powers:

- to represent the Company in communications with the Guarantor Authority for the protection of personal data (the "Guarantor"), as well as all disputes regarding the protection of personal data both before the Guarantor and before the ordinary judicial authority, with the power of appointing lawyers and attorneys and to produce any deed or document, make requests or statements in the Company's best interests;
- to represent the Company in notifications regarding the protection of personal data, including responses to requests to exercise the rights pursuant to Article 7 of the Code;
- to represent the Company in negotiations with trade union representatives also signing any agreements reached or in communications with the Provincial Department of Labour with regional jurisdiction, for the fulfilment of the requirements provided by the Workers' Statute, the Code and the Provisions of the Guarantor;



- to represent the Company in the identification and appointment of Data Supervisors;
- to assume obligations and enter into agreements, with a maximum limit of €250,000 (two hundred and fifty thousand), for the purchase of goods or the supply of services required for business or necessary to ensure compliance with the provisions of the Code.

It should also be noted that, as regards the Managing Director, no interlocking directorate is present, as envisaged by the Application Criterion 2.C.5 of the Self-Governance Code.

Chairman

Pursuant to Article 16 of the Bylaws, the Board elects the Chairman and a Deputy Chairman among its members, for the whole mandate of the Board of Directors, if the Shareholders' Meeting does not do so.

The function, powers and obligations of the Chairman are regulated by law.

The Shareholders' Meeting of 14 April 2016 appointed Paolo Ainio as the Chairman of the Board of Directors. On the same date, the Board of Directors granted the Chairman Paolo Ainio the following powers for the management of the Issuer:

- a) Signing authority: to sign all ordinary and extraordinary correspondence of the Company in the name of the Company and indicating his position;
- b) Representation: to represent the Company actively and passively in any relations with third parties and with the public administrations;
 - to represent the Company, in Italy and abroad, for the purposes of the provisions of Legislative Decree No 58 of 24 February 1998, as well as with regard to Borsa Italiana S.p.A., the National Commission for Companies and the Stock Exchange (CONSOB) or other management and/or control bodies of regulated financial markets, the Italian foreign exchange office, Monte Titoli S.p.A., the competition authority, the authority for communications, the Bank of Italy, the courts, business registries, chambers of commerce, industry, trade and agriculture, the ministries and any other control bodies and public offices, associations, legal persons, individuals, shareholders, with all subscribing powers and rights to share certificates, bonds and any deed, document and/or notification, claim or certificate deemed necessary and/or appropriate;
 - to sign any document, deed or declaration and fulfil all duties and obligations that the Company is required to fulfil by law with regard to CONSOB, Borsa Italiana, the Bank of Italy, the Italian Exchange Office, Guarantor Authorities, Chambers of Commerce and any other authority subject to the activities of the Company;
- c) Employment contracts and organisation: to employ, by determining their qualifications, duties and salaries, suspend and terminate employment relationships with employees, including executives, provided that the gross annual remuneration payable to such workers does not exceed €250,000 (two hundred and fifty thousand);



- to initiate, manage and execute disciplinary proceedings against employees, including executives, deciding whether and what type of disciplinary action to take among all those required by law or by the relevant collective agreement, including expulsive sanctions with or without notice; to carry out the precautionary suspension of employees, including executives:
- with the exception of agreements with the members of the Company's Board of Directors, to negotiate, enter into and execute any agreement with collaborators and consultants, howsoever referred to, with power to fix the terms and conditions, including fees, up to a maximum of €250,000 (two hundred and fifty thousand) as company cost for each contract. To modify, terminate or otherwise resolve the aforementioned contracts with collaborators and consultants, by signing the relevant deeds and necessary documents;
- to appoint, suspend and dismiss representatives, agents and commission agents, specifying their powers and fees;
- d) Contracts in general: to complete all economic and commercial negotiations for matters related to the business and corporate purposes, in compliance with the general management guidelines and the economic/financial budgets approved by the Board of Directors, up to a limit of €500,000 (five hundred thousand) for each contract;
 - to enter into, modify, terminate, withdraw from or resolve any agreement relating to the ordinary management of the Company, fixing prices, terms and conditions, up to a maximum of €500,000 (five hundred thousand) for each agreement;
 - with a limit of €500,000 (five hundred thousand) for each contract, enter into, modify, terminate, withdraw from or resolve contracts (preliminary or final) aimed at: (i) conferring mandates or commissions for carrying out activities or services within the Company's purpose or which are necessary or useful for the exercise of the Company's business; (ii) requesting and/or entrusting to third parties the procurement of works and/or services relating to the corporate purpose; (iii) requesting and/or entrusting to third parties the supply of goods and/or services including marketing services and promotional and advertising services related to the corporate purpose; (iv) acquiring professional services within the Company's corporate purpose or which are necessary or useful for the exercise of the business;
 - to enter into, modify, terminate, withdraw from or resolve contracts of any kind with companies directly or indirectly controlled by the Company, fixing prices, terms and conditions, up to a maximum of €1,000,000 (one million) for each contract;
- e) Corporate transactions: to examine, prepare and submit to the Board of Directors, transactions for purchases or sales, rental income or expenditures, or other acts of deposition for any reason (however made) regarding equity, corporate or business unit investments; to sign confidentiality agreements, letters of intent and agreements for their due diligence;
 - to entrust professionals of any kind to the aforementioned corporate transactions with the spending limit of €300,000 (three hundred thousand) per task;
 - to carry out purchase or sales transactions, rental income or expenditure or other acts of deposition for any reason (however made) regarding equity, corporate or business branch investments, for amounts less than €1,000,000 (one million), it being understood that, in



- the event of transfer, the aforementioned amount shall be referred to the value of the investment in the investee company resulting from the latest financial statements approved by the Company;
- to incorporate companies of any legal form, including foreign companies, involving commitments of expenditure/investment fees of any kind not exceeding €1,000,000 (one million), establishing their bylaws, agreements, regulations, clauses and conditions, appointing corporate bodies, performing all transactions and signing all deeds, contracts, agreements and necessary documents;
- f) Management of subsidiaries and investee companies: to represent the Company as regards the exercise of the Company's voting rights in the ordinary and extraordinary meetings of the subsidiaries or investee companies, including the power to vote on the possible liquidation of the subsidiaries or investee companies;
 - to subscribe to share capital increases of the subsidiaries or investee companies, exercising its option rights, including for any options not exercised by other shareholders within the limit of €1,000,000 (one million) per transaction;
 - to make payments, including repayable deposits, to subsidiaries or investee companies, up to a maximum of €1,000,000 (one million) or within the limits of the economic/financial budgets approved by the Board of Directors;
 - to sign intercompany loan agreements, including non-interest bearing agreements, or to authorise or request such funding, including interest-free funding, for companies of the Banzai Group, within a limit of €1,000,000 (one million) or in respect of the limits of the economic/financial budgets approved by the Board of Directors;
- g) Collections and receipts: to request payment and deposit, on behalf of the Company, any amount due to the Company for any reason, issuing the corresponding receipts and discharges, as applicable;
- h) Banking and finance transactions: to provide for the opening and closing of accounts at any bank or other financial institution either in Italy or abroad, including the Bank of Italy, Savings Banks, Cooperative Banks and postal current accounts;
- i) To negotiate and settle credit facilities and bank advances, discounts, overdrafts, mortgages and loans, excluding loans also in support of extraordinary finance transactions, establishing the terms and conditions within the limit of €1,000,000 (one million);
 - to manage loan agreements, signed and in place, agreeing on the rates and relevant periods of interest and executing them;
 - to issue cheques and give provisions of the Company's accounts at any bank within the limit of €1,000,000 (one million) and within the limits of the credit line that may be granted to the Company by each bank and closing bank accounts;
 - to issue instructions and generally draw from the Company's funds any postal current account of the Company and therefore sign the relevant cheques and debit accounts within the limit of €1,000,000 (one million);



- to make payments on the Company's bank or postal current accounts and perform transactions concerning transfers on the same current accounts of the Company without limits to the amount:
- to issue, endorse and accept promissory notes, bills and any other security, including drafts to third parties, including banks, within the limit of €1,000,000 (one million); issuing drafts on the Company's debtors, accepting payable drafts in payment of supplies, endorsing drafts and bills for collection, discount, protest and receipting as well as in payment for supplies within the limit of €1,000,000 (one million);
- to stipulate bank guarantees and guarantee policies with credit institutions and insurance firms, exclusively in the interests of the Company and/or companies directly or indirectly controlled by the Company, determining the terms and conditions thereof within the limit of €1,000,000 (one million) per individual transaction;
- to grant and issue bank guarantees, letters of patronage or other personal or property guarantees exclusively in the interests of the Company and companies directly or indirectly controlled by the Company;
- ly Judicial disputes: to appear before a Court for and on behalf of the Company at any level of jurisdiction, including the Supreme Court, the Constitutional Court, the State Council, the Court of Auditors, both in first and in another instance, appointing lawyers, prosecutors and technical consultants for disputes to a value not exceeding €1,000,000 (one million);
 - to accept and make oaths, request seizures, whether judicial or conservative, of goods in possession of creditors or third parties, to ensure the revocation thereof and the enforcement of judgements and decrees, make garnishee's statements or seizures by fulfilling all requirements of the current provisions of the law;
 - to represent the Company in any minor bankruptcy proceedings, insolvency procedures or arrangements with creditors and temporary receivership, until the definition of the relevant procedures, accepting and receiving allocations both as a down payment and in balance; filing bankruptcy declarations of third parties, signing credit applications, attending meetings with creditors; declaring credits, confirming their reality and existence, accepting, rejecting and challenging proposals of agreement and doing anything else necessary for the same procedures within a limit of €1,000,000 (one million);
- m) Settlements and arbitration: to settle or reconcile any litigation, whether in court or out of court, proceeding with arbitration, irregular and regular arbitration, appointing and dismissing them, referring disputes or assessments to arbitrators within a limit of €1,000,000 (one million) per individual procedure;
- n) Special representatives: to appoint special representatives for certain deeds or categories of deeds, as well as revoke and modify such mandates.

It should be noted that the Chairman Paolo Ainio is an important shareholder of the Issuer, as indicated in section 2, item c, hereof.

The Issuer decided not to appoint a Deputy Chairman.



The Executive Committee

Pursuant to Article 23 of the Bylaws, the Board may delegate a part of its powers to an Executive Committee, composed of a minimum of three and a maximum of five directors, determining the limits of the delegation, the number of members and the committee's functioning procedures. The Board of Directors has not considered it necessary to create an internal Executive Committee due to the reduced size of the Issuer.

Information for the Board

In compliance with the procedure for the fulfilment of the obligations under Article 150, paragraph 1 of the TUF, the delegated bodies reported to the Board of Directors at least quarterly, during the Board meetings, on the activities carried out, the general operating performance and the business outlook, as well as on the most significant transactions, according to their size and features, made by the Company and its subsidiaries.

4.5. Other executive directors

There are no other executive directors apart from the Chairman and the Managing Director in the Issuer's Board of Directors.

4.6. Independent directors

Pursuant to the combined provisions of Articles 147-ter, paragraph 4 and 148, paragraph 3 of the TUF and pursuant to Article 2.2.3, paragraph 3, letter k) of the Stock Market Regulation and Article IA.2.10.6 of the Instructions to the Stock Market Regulation, and in accordance with Article 3 of the Code, the Board of Directors currently includes three independent directors out of nine members (and therefore one third of the members has the requirements of independence) in the persons of Roland Berger, Chiara Damiana Maria Burberi e Serenella Rossano.

The independent directors:

- (i) do not control the Issuer, directly or indirectly, or through subsidiaries, trusts or intermediaries, and cannot exercise any relevant influence on the Issuer;
- (ii) do not participate directly or indirectly in any shareholder agreement, through which one or more persons could exercise any relevant influence on the Issuer;
- (iii) are not, and were not in the last three years, in prominent positions (such as the Chairman, legal representative, Chairman of the Board, executive director or manager with strategic responsibilities) within the Issuer, any of its strategically relevant subsidiaries, a company subject to common control by it, or a company or entity that alone or jointly with others through a shareholders' agreement could control the Issuer or exercise a relevant influence on it;
- (iv) are not involved in any relevant commercial, financial or professional relations, and did not do so in the previous year, directly or indirectly (for example through subsidiaries or companies in which they hold important positions, in the sense described in point (iii) above, or in the capacity of partners of a professional office or a consulting company): (a) with the Issuer, any of its subsidiaries, or anyone holding



important positions in them, in the sense described in point (iii) above; (b) with an entity that controls the Issuer, even jointly with others through a shareholder agreement, or – in case of a company or body – with persons holding important positions in them, in the sense described in point (iii) above, or do not have and did not have in the previous year an employment contract with the aforementioned entities;

- (v) notwithstanding the specifications of point (iv) above, do not have independent work agreements or employment contracts, or other asset-involving or professional relations that would affect their independence: (a) with the Issuer, its subsidiaries or parent companies or companies under joint control; (b) with the Issuer's directors; (c) with persons up to the fourth degree of kinship with the director of companies described in point (a) above;
- (vi) do not receive and did not receive in the previous three years from the Issuer or its subsidiaries or parent companies any significant remuneration additional to the 'fixed' compensation of the Issuer's non-executive director's compensation, including participation in incentive plans related to company performance, including stockbased plans;
- (vii) have not been directors of the Issuer for more than 9 of the last 12 years.

The Board evaluates the existence and continuity of these requirements based on the information that the persons in question are obliged to provide under their responsibility, or information generally available to the Board.

The possession of the independence requirements was verified by the Board on the occasion of the meetings of 14 April 2016 and 09 November 2016, based on the criteria identified in the aforementioned regulations. All criteria indicated in Article 3 of the Code, as well as the criteria of Article 148, paragraph 3, letters b) and c) of the TUF, have been applied in these evaluations. The Board of Auditors verified the correct application of assessment criteria and procedures adopted by the Board to evaluate the independence of its members.

During the financial year, the independent directors met seven times on the occasion of the Control and Risk Committee. The issues discussed were mainly those also discussed by the Control and Risk Committee as well as topics related to the Company's administrative organisation.

4.7 Lead independent director

Since the Self-Governance Code's requirements are met, the Board appointed a Lead Independent Director, to represent the point of reference and coordination for the requests of non-executive directors and, specifically, independent directors. The Lead Independent Director had adequate accounting and financial competence and is a member of the Control and Risk and Related-Parties Committee.

During the financial year, the position of Lead Independent Director was held by the Director Anna Gatti until 14 April 2016 (date of the Shareholders' Meeting called to renew the composition of the Board of Directors). After that date, the position was held by the Director Maria Pierdicchi until her resignation in October, and it is currently held by the Director Chiara Burberi.



5. PROCESSING OF COMPANY INFORMATION

5.1 Procedure for internal management and external communication of privileged information

On 10 November 2014 the Board of Directors adopted the "Procedure for internal management and external communication of privileged information" in order to comply with the applicable legal and regulatory provisions and to guarantee the respect of the maximum confidentiality of Privileged Information, in order to avoid the selective communication of documents and information regarding the Company and the Group, with information being released in advance to certain persons, such as shareholders, the press or analysts, or the untimely, incomplete or inadequate release of information. Following the entry into force of the Regulation (EU) no. 596/2014 (hereinafter, "MAR"), at the meeting of 31 January 2017 the Board of Directors updated and adopted a new "Procedure for internal management and external communication of privileged information" compliant with provisions set out by the MAR. This proceeding is available on the Issuer's website, investors.eprice.it, in the Investor/Governance/documents and procedures section.

5.2 Register of persons who have access to privileged information

With special reference to the obligation of listed issuers, their subsidiaries and persons acting in their name or on their behalf, to create and manage a register of persons who have access to the privileged information described in Article 115-bis of the TUF and in Article 152-bis et seq. of the CONSOB Issuers' Regulation, the Company established a register of persons who have access to privileged information in view of their work or professional activity or in view of the functions performed.

The creation and management of the register of persons who have access to privileged information is governed by the "Procedure for internal management and external communication of privileged information". The above-mentioned register and the corresponding procedure have been respectively created and adopted by the Board at its meeting of 10 November 2014, effective as of the Listing Start Date and then updated in the meeting held on 31 January 2017.

For further information regarding the procedures, please refer to the Issuer's website, <u>investors.eprice.it</u>, in the Governance/documents and procedures section, where such procedure is available.

5.3 Internal dealing

Regarding the management of information obligations resulting from the new Internal Dealing regulations described in Article 114, paragraph 7 of the TUF and in Article 152-sexies, 152-septies and 152-octies of the CONSOB Issuers' Regulation, on 10 November 2014 the Board decided to adopt the "Internal Dealing Procedure", effective as of the Listing Start Date. Following the entry into force of the MAR, at the meeting of 31 January 2017 the Board of Directors adopted a new "Internal Dealing Procedure" compliant with provisions set out by the MAR.

For further information regarding the procedure please refer to the Issuer's website investors.eprice.it, Investor/Governance/documents and procedures section, where such procedure is available.



During the financial year, significant transactions were made requiring the notifications pursuant to the Internal Dealing regulations. The Internal Dealing notifications are available on the Company's website, <u>investors.eprice.it</u>, in the Investor/Governance/Internal Dealing section.



6. BOARD COMMITTEES (PURSUANT TO ARTICLE 123-BIS, PARAGRAPH 2, LETTER D) OF THE TUF)

The Remuneration Committee and Control and Risk and Related-Parties Committee were set up within the Board. Note that the Control and Risk and Related-Parties Committee is also in charge of transactions with related parties.

The composition of the Board internal Committees, at the date hereof, as well as the composition of the Committees prior to the appointment of the new Board of Directors, as resolved by the Shareholders' Meeting held on 14 April 2016, are shown hereunder.

Composition of the Board internal Committees at the date of this Report

COMMITTEE	NAME	POSITION	INDEP. CODE	INDEP. TUF
Remuneration	Roland Berger	Chairman of the Committee	X	X
Committee	Serenella Rossano	Member of the Committee	X	X
	Pierluigi Bernasconi	Member of the Committee		
Control and Dick	Serenella Rossano	Chairman of the Committee	X	X
Control and Risk and Related- Parties Committee	Roland Berger	Member of the Committee	X	X
	Chiara Burberi (*)	Member of the Committee	X	X

^(*) Appointed as member of the Board on 09 November 2016 and confirmed on 31 January 2017. Previously the position was held by Mrs Maria Pierdicchi.

Composition of the Board internal Committees up to 14 April 2016

-	1	i	1	l
COMMITTEE	NAME	POSITION	INDEP. CODE	INDEP. TUF
Remuneration	Stefano Quintarelli	Chairman of the Committee	X	X
Committee	Anna Gatti	Member of the Committee	X	X
	Andrea Biasco	Member of the Committee		
Control and Bish	Anna Gatti	Chairman of the Committee	X	X
Control and Risk and Related- Parties Committee	Ezilda Mariconda	Member of the Committee	X	X
	Stefano Quintarelli	Member of the Committee	X	X



7. APPOINTMENT COMMITTEE

In consideration of the level of distribution of the Issuer's shareholding and the organisational structure, the Board does not currently see the need to create an internal appointment committee as recommended by Article 6, paragraph 2 of the Self-Governance Code.

The principles of the Self-Governance Code, adopted by the Issuer, require that the proposals for the appointment of a director be lodged at the Company's registered office within the terms set forth by laws and regulations in force from time to time, and promptly published on the Company's website. The proposals shall be accompanied, *inter alia*, by adequate information on the personal and professional characteristics of the candidates, with indication on their possible eligibility to be qualified as independent directors, pursuant to Article 3 of the Code.



8. REMUNERATION COMMITTEE

Pursuant to the provisions of Article 2.2.3, paragraph 3, letter n) of the Stock Market Regulation, applicable to issuers with shares traded on the MTA, STAR Segment, and in accordance with the provisions of Article 6 of the Code, the Company's Board has established an internal Remuneration Committee.

Composition and functions of the Remuneration Committee

The Remuneration Committee was originally established by the Board of Directors on 10 November 2014, effective upon the Listing Start Date.

As at the date of this Report, the Remuneration Committee was composed of three non-executive members, of which two were independent, in the persons of Roland Berger (independent director), acting as Chairman, Serenella Rossano (independent director) and Pierluigi Bernasconi (non-executive director), appointed by the Board of Directors of 14 April 2016. These members have knowledge and experience in remuneration policies and in financial and accounting matters that are deemed as suitable by the Board.

Refer to the previous paragraph 6 herein for the composition of the Remuneration Committee prior to 14 April 2016.

On 13 June 2016, the Board of Directors approved the Regulation governing the Remuneration Committee's tasks and functioning procedures, in line with provisions set forth by the Self-Governance Code. The Board also expressly decided that activities of the Committee be coordinated by a Chairman and Minutes of the Meeting be drawn up at every meeting. No director shall attend the meetings of the Remuneration Committee were the proposals related to the Board of Directors' remuneration are defined.

During the financial year, eight Remuneration Committee meetings were held, all minutes duly recorded, for an average duration of meetings of around two hours.

For the current financial year (2017), one Remuneration Committee meetings has already been held, and the Committee shall meet whenever it is deemed necessary.

During the financial year, the activities of the Remuneration Committee were mainly focused on the Group's remuneration policy adopted during the year, on the granting of extraordinary bonuses to some managers with strategic responsibilities, within the conclusion of extraordinary transactions and on the definition and discussion of the 2015 Plan, the 2016-2018 Stock grant Plan, the 2016-2018 Stock Option Plan and the MBO, as well as on the definition of the related performance objectives for executive directors and managers with strategic responsibilities.

In carrying out its functions, the Committee has the right to access Company information and departments necessary for the execution of its tasks. It may also use external experts under the terms established by the Board.

No financial resources have been assigned to the Remuneration Committee, since it uses the Issuer's means and structures to perform its tasks.



Functions of the Remuneration Committee

The Remuneration Committee is a body with functions of a consulting and advisory nature with the main task of formulating proposals to the Board of Directors with reference to the Remuneration Policy, including any stock option plans or share assignment plans, related to the Managing Director and subjects with special offices, as well as, upon indication of the Managing Director, of determining the remuneration criteria of the Company's managers with strategic responsibilities. The creation of this Committee is the guarantee for the utmost information and transparency on remuneration granted to the Managing Director and its determination modalities. It is however understood that, pursuant to Article 2389, paragraph 3, of the Civil Code, the Remuneration Committee only plays an advisory role, while the power of determining the remuneration of directors with special tasks is, in any case, assigned to the Board of Directors, after consulting the Board of Auditors.

The following tasks are assigned to the Remuneration Committee:

- (i) it periodically evaluates the adequacy and overall consistency and the criteria for the remuneration of directors and managers with strategic responsibilities, based on information supplied by Managing Directors;
- (ii) it formulates proposals on the subject matter to the Board of Directors;
- (iii) it formulates proposals and expresses opinions to the Board of Directors on the remuneration of executive directors and those holding special offices, as well as on the determination of the performance objectives connected with the variable component of this remuneration;
- (iv) it monitors the application of the decisions adopted by the Board of Directors in particular by verifying the actual achievement of the performance objectives.



9. REMUNERATION OF DIRECTORS

General remuneration policy

The remuneration of directors is established by the Shareholders' Meeting. Pursuant to Article 20 of the Bylaws, all members of the Board of Directors are entitled to a fixed annual compensation for their position. The total amount is established by the meeting and is distributed by the Board among its members, also depending on their participation in various internal committees constituted by the Board

In addition to the annual compensation of the position indemnity, the Board of Directors may grant additional remuneration to directors with special responsibilities – pursuant to Article 2389, paragraph 3 of the Civil Code, and subject to the opinion of the Board of Auditors – up to the maximum limit that may be determined in advance by the Shareholders' Meeting.

On 14 April 2016, the Ordinary Shareholders' Meeting ruled to grant the Board of Directors a gross annual remuneration of €135,000, vesting the Board of Directors with the powers to determine the remuneration of directors with special tasks, upon proposal of the Remuneration Committee and after consulting the Board of Auditors, pursuant to Article 2389 of the Civil Code.

For information regarding the Remuneration Policy adopted by the Issuer and compensation received by the members of the Board of Directors during the year, please refer to the Remuneration Report prepared in accordance with Article 123-ter of the TUF and Article 84-quater of the CONSOB Issuers' Regulation, available in accordance with the law on the Company's website, in the Corporate Governance section.

Incentive share-based Plans are provided for executive directors and managers with strategic responsibilities. For further information on the stock option plans in force as at 31 December 2016, reference is made to the information documents published by the Issuer pursuant to Article 84-bis of the Issuers' Regulation lodged at the Company's registered office and available on its website, investors.eprice.it, as well as to the Remuneration Report drawn up pursuant to Article 84-quarter of the Issuers' Regulation.

Incentive mechanisms for the Internal Auditor and the Manager in charge of preparing the Company's accounting documents

The incentive mechanisms for the Internal Auditor and the Manager in charge of preparing the Company's accounting documents are consistent with the tasks assigned to them.

Compensation for directors in the event of resignation, dismissal without cause or termination of the employment relationship following a takeover bid (pursuant to Article 123-bis, paragraph 1, letter i) of the TUF)

Except as indicated below, as at the date hereof, there were no agreements between the Issuer and the directors that provide for compensation at the end of the working relationship or compensation



in the event of resignation or dismissal without cause or if the employment relationship terminates following a public takeover bid.

On 15 October 2015, the Board of Directors, upon the proposal of the Remuneration Committee, ruled that, should there be no just cause during the period between the first appointment as Managing Director and the approval of the 2021 financial statements, and should the Company put an end to the employment relationship or the position of Director Pietro Scott Jovane, or in the case of resignation for just cause of the same, the Company shall pay the Director a comprehensive one-off amount equal to 1.5 annuities of the annual compensation for General Director and Managing Director, in addition to any accrued severance compensation and severance fund. The severance indemnity shall amount to 7.41% of the emoluments received as Managing Director (fixed and variable), except for cases of withdrawal from office for just cause.

In any case, please refer to the details of the Remuneration Report.



10. CONTROL AND RISK AND RELATED-PARTIES COMMITTEE

The Board of Directors created an internal Control and Risk and Related-Parties Committee, which also acts as the committee for transactions with related parties (see paragraph 12 below).

Composition and functions of the Control and Risk and Related-Parties Committee (Article 123-bis, paragraph 2, letter d) of the TUF)

The Control and Risk and Related-Parties Committee was originally established by the Board of Directors on 10 November 2014, effective upon the Listing Start Date. The Committee currently in office was appointed by resolution of the Board of Directors on 14 April 2016. The Board also resolved on its functions and composition. The composition of the Committee was modified on 09 November 2016, after the cooptation of a director.

The Committee is composed of three non-executive and independent members, having knowledge and experience in remuneration policies and in financial and accounting matters considered adequate by the Board upon appointment of the same.

On 13 June 2016, the Company's Board of Directors approved the regulation of the Remuneration Committee, which governs the composition, tasks and functioning of the Committee itself. In particular, activities are coordinated by a Chairman elected between the independent members of the Committee. The Chairman plans and coordinates the Committee's activities, chairs and guides its meetings and signs the reports and opinions on behalf of the Committee to be submitted to the Board. All meetings are duly recorded.

The Chairman of the Board of Auditors, or another Auditor designated by him, attends the meetings of the Control and Risk and Related-Parties Committee; other Auditors also have the right to participate. Other persons, who are not members of the Committee and whose contribution to the Committee's work is considered useful by it, may also attend the Committee's meeting with the Chairman's invitation, in relation to certain items of the agenda. In carrying out its functions, in fact, the Committee has the right to access Company information and departments necessary for the execution of its tasks and ask for the advisory services of external experts.

During the financial year, seven Control and Risk and Related-Parties Committee meetings were held, all minutes duly recorded, for an average duration of meetings of around 1.5 hours.

For the current financial year (2017), one Control and Risk and Related-Parties Committee meeting has already been held, and the Committee will meet whenever it is deemed necessary.

During the financial year the Control and Risk Committee carried out constant verification activities with regard to the internal control and risk management system, with the support of the Internal Auditor and the Manager in charge of preparing the Company's accounting documents as well as to the assessment of extraordinary transactions that involved the Group.

No financial resources have been assigned to the Control and Risk Committee, since it uses the Issuer's means and structures to perform its tasks.



Functions of the Control and Risk and Related-Parties Committee

The Control and Risk and Related-Parties Committee is a body with advisory and proposal functions, which, as stipulated in the Code, has the task of supporting, with adequate investigation activity, the evaluations and resolutions of the Board related to the internal control and risk management system, as well as those related to the approval of periodical financial reports.

In particular, the Committee gives its prior opinion to the Board of Directors and supports it for the carrying out the following tasks:

- a) definition of the guidelines of the internal control and risk management system, so that the main risks for the Issuer and its subsidiaries are correctly identified and adequately measured, managed and monitored, determining also compatibility criteria of such risks with a fair and appropriate management of the Company;
- b) selection of an executive director (usually one of the Managing Directors), in charge of supervising the internal control system;
- c) assessment, at least annually, of the adequacy, effectiveness and functioning of the internal control system;
- d) description, in the Report on corporate governance, of the main characteristics of the internal control and risk management system, expressing its evaluation of the system's adequacy;

The following tasks are also assigned to the Committee:

- a) it evaluates the correct use of the adopted accounting standards and their consistency for the purpose of preparing the consolidated financial statements of the Banzai Group, together with the Manager in charge of preparing the accounting documents, and with Auditors;
- b) upon request of the specially charged executive director, it expresses opinion on specific issues related to the identification of the main corporate risks, as well as on the design, implementation and management of the internal control system;
- c) it examines the work plan prepared by the managers in charge of internal control, as well as their periodical reporting;
- d) it examines the proposals formulated by the auditing companies to obtain the related auditing task, as well as the work plan prepared for audit and the results disclosed in the report and in the possible letter of suggestions;
- e) it oversees the efficacy of the auditing process;
- f) it performs further tasks assigned to the Committee by the Board of Directors;
- g) it reports to the Board, at least biannually, upon the approval of the financial statements for the year and the half-year financial report, regarding the activity performed, as well as the adequacy of the internal control and risk management system.

In carrying out its functions, the Control and Risk Committee was entitled to access the information and corporate functions necessary for carrying out its own duties and to make use of the support of the Board of Auditors, the Manager in charge of preparing the Company's accounting documents, the Internal Auditor, the Independent Auditor and the Supervisory Body, as applicable. Synergies with persons charged with supervision and control has allowed a dialogue and sharing relationship of the main aspects relating to the identification of corporate risks.



11. INTERNAL CONTROL SYSTEM

The internal control and risk management system is a set of rules, procedures and organisational structures making it possible to run the Company in a sound and proper manner, in line with the established objectives, through an adequate process of identification, measuring, managing and monitoring of the main risks. An efficient internal control and risk management system contributes to guaranteeing protection of the Company's assets, the efficiency and efficacy of Company transactions, the reliability of financial information and compliance with the laws and regulations.

The Board of Directors, as part of the strategic, industrial and financial plans, defines the nature and level of risk compatible with the Issuers' strategic goals. In the expression of the Board's evaluations and resolutions, the Board defines the guidelines of the internal control and risk management system, so that the main risks for the Issuer and its subsidiaries are correctly identified and adequately measured, managed and monitored, determining also the level of compatibility of such risks with a management of the Company, in line with the identified strategic objectives.

In particular, the Board of Directors plays the role of directing and assessing the adequacy of the internal control and risk management system. For that purpose, the Board:

- a) oversees the definition of the internal control and risk management system guidelines, so that
 the main risks related to the Issuer and its subsidiaries are correctly identified, properly
 managed and monitored, in line with a coherent management of the Company and the
 established strategic objectives;
- b) periodically, and at least annually, assesses the adequacy of the internal control and risk management system with respect to the Company characteristics, as well as its efficacy;
- c) approves annually the work plan prepared by the Internal Auditor, with the opinion of the Board of Auditors and the Director in charge of the internal control and risk management system;
- d) in the Report on corporate governance and ownership structure, it describes the main characteristics of the internal control and risk management system, expressing its evaluation of the system's adequacy;
- e) with the opinion of the Board of Auditors, evaluates the results presented by the Independent Auditor in any letter of recommendation and in the report regarding the key issues arising during the audit.

For the performance of these functions, the Board makes use of the contribution of both the Director in charge of the internal control and risk management system and of the Control and Risk and Related-Parties Committee.

The position of Director in charge of the internal control and risk management system is held by the Managing Director Pietro Scott Jovane. Please refer to paragraph 11.1 hereof for information regarding the Director in charge.

The Issuer uses specific control instruments and processes for the management of internal controls and company risks. These include:



- the Code of Ethics, defining the set of values recognised by the Issuer;
- corporate procedures regulating the main corporate processes and the main control application procedures;
- the Model pursuant to Law 262/2005 with reference to the attributions of the Manager in charge of preparing the Company's accounting documents and the verification activities of adequacy and effective functioning of the administrative-accounting procedure and procedures for preparation of the financial information;
- the Organisation, Management and Control Model with reference to crime prevention pursuant to Legislative Decree 231/2001.

Main characteristics of the existing internal control and risk management system in relation to the financial information process

Introduction

An integral and essential part of the Issuer's internal control and risk management system is formed by the internal control and risk management system related to the financial information process (administrative and accounting procedures for the preparation of the annual financial statements, consolidated financial statements and other economic, asset and/or financial reports and communications prepared in accordance with the law and/or regulations, as well as for monitoring the effective application thereof). This system is implemented to guarantee the reliability, accuracy and promptness of financial information.

The Group relied on the existing guidelines of the reference rules and regulations in the definition of its internal control and risk management system in relation to the financial information process.

In particular:

- the TUF;
- Law 262/2005 (as amended, including the Legislative Decree implementing the "Transparency Directive" approved on 30 October 2007) regarding the preparation of corporate accounting documents;
- the Issuers' Regulation, regarding in particular the declaration of the Manager in charge of preparing the Company's accounting documents and administrative bodies in charge of the separate and consolidated financial statements and the half-year report pursuant to Article 154-bis of the TUF and the regulations implementing Transparency Directive 2004/109/EC on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market, and amending Directive 2001/34/EC;
- the Civil Code, in particular in relation to the extension of responsibility for Company management to Managers in charge of preparing the Company's accounting documents (Article 2434 of the Civil Code); the crime of disloyalty following a donation or promise (Article 2635 of the Civil Code) and the crime of interfering with the performance of the functions of public and supervisory authorities (Article 2638 of the Civil Code).
- Legislative Decree 231/2001 which, *inter alia*, invoking the provisions of the aforementioned provisions of the Civil Code and the administrative responsibility of legal persons for violations committed by their employees against the Public Administration, includes the



Manager in charge of preparing the Company's accounting documents among the "Senior Executives".

In particular, the methodological reference inspiring the Issuer's administrative-accounting control system consists of the CoSo Report, used as a systemic scheme of design and application of the control model of the market's best practices.

Description of the main characteristics of the existing internal control and risk management system in relation to the financial information process

The methodological approach adopted for the design and implementation of the control model can be summarised as follows:

- definition of the business scope in terms of entity and positions of the balance sheet relevant for the purposes of the examined compliance programme (the scoping phase). The scope of the compliance programme started from the definition of the business scope, with help of quantitative analysis methodologies, and therefore the entities involved and the relevant balance sheet positions associated with the relevant business cycles, including the process of closing and preparation of the separate and consolidated financial statements as an active part of the control system;
- the analysis and evaluation of risks related to the financial information regarding the balance sheet positions considered relevant for the certification of the 2016 financial statements (the risk assessment phase). Using the risk-based methodological approach, a process of identification and evaluation of the main risks related to accounting information was performed for the Company and the entities within the business activity;
- the administrative-accounting risk assessment activity resulted in the identification of the relevant accounting position associated with the relative accounting process/flow for each analysis. Each financial statements item was subjected to a qualitative evaluation of the underlying risk factors through the association and the subsequent evaluation of financial statements positions referring to relevant accounting items;
- identification and definition of the set of internal controls between the entities included in the compliance programme during the year through the integration of internal control systems of each entity into a single "internal control system" Model, unified and applicable to the parent company and the subsidiaries involved in the project, characterised by control practices, standards and methodologies for the maintenance and evaluation of the internal control system unified and valid for the whole group (control mapping phase). Therefore, we proceeded with a subsequent detection of control activities for the previously identified risks, assessing their adequacy and then qualitatively defining the residual risk;
- the risks and the established control activities have been integrated into a dedicated framework, populated by specific control objectives, classified in the CAVR standard and directly related to the above-mentioned balance sheet positions;



• control evaluation through the preparation and execution of compliance test procedures for internal administrative-accounting control and documentation of obtained results, as a basis of the opinion regarding their effective and efficient application in the period of reference by the entities and throughout the processes included in the project scope (compliance testing phase).

All the results of the model analysis, evaluation and testing activities have been regularly shared with the Company management of each entity involved in the programme scope in order to promote actions of improvement of the internal control system.

Based on the results of the compliance programme, the Managing Director and the Manager in charge of preparing the Company's accounting documents attested the adequacy and efficacy of the internal control system for the given year under the terms and in the form indicated in the Issuers' Regulation. The process involved reporting to senior management to ensure full information about the system's adequacy and operations.

Roles and functions involved

The Board of Directors entrusted the Manager in charge of preparing the Company's accounting document with the widest powers directly and/or indirectly related to the execution of the tasks assigned to him, including but not limited to, the power of accessing any type of information and/or document regarding the Company and/or Group companies, considered relevant and/or useful for the fulfilment of the tasks conferred on him by law, as well as the corresponding budget.

The Manager in charge of preparing the Company's accounting documents is responsible for the risk evaluation, with methodological consultation of the Internal Audit department.

The control evaluation phase is performed by the Manager in charge of preparing the Company's accounting documents with the support of the Internal Audit department in relation to the verification activities of efficacy of the framework controls.

Based on the risk evaluation and the respective control measures, the Manager in charge evaluates the residual risk, possible framework updating activities and resolution of any non-compliance.

The Manager in charge of preparing the Company's accounting documents, with the contribution of the Internal Auditor and with the advisory tasks of the Internal Audit department supporting the periodical certification of the Manager in charge ensures the adequate consideration of the recommendations and improvement proposals arising in the process and guarantees adequate monitoring of the state of implementation of these recommendations.

11.1 Director in charge of overseeing the operation of the internal control system

On 14 April 2016, the Board confirmed the appointment of the Managing Director Pietro Scott Jovane as Director in charge of the Company's internal control and risk management system (the "**Director in charge**").

In particular, the Director in charge:



- ensures the identification of the main risks for the Company (strategic, operating, financial and compliance), taking into account the characteristics of the activities of the Issuer and its subsidiaries, and submits them periodically to the Board for examination;
- follows the guidelines defined by the Board, overseeing the design, implementation and management of the internal control and risk management system and constantly verifies its adequacy and efficacy;
- is in charge of adapting the system to the dynamics of the operational conditions and of the legislative and regulatory framework;
- has the power to request the Internal Audit department to perform verifications of specific operational areas and compliance with the internal rules and procedures in the execution of company transactions, regularly informing the Chairman of the Board, the Chairman of the Control and Risk Committee and the Chairman of the Board of Auditors;
- promptly informs the Control and Risk Committee (or the Board of Directors) regarding any problems and critical issues arising in the execution of his activity or brought to his attention, so that the Committee (or the Board) can take the appropriate steps.

11.2. Internal Auditor

The Board appointed Fabio Meda as the Internal Auditor with the task of performing the internal auditing activities of the Issuer, which took effect on the Listing Start Date.

As defined in the internal control and risk management system guidelines, the Internal Auditor is not responsible for any operational area of the Issuer and reports hierarchically and functionally to the Board through the Managing Director.

During the financial year the Internal Auditor:

- a) prepared the 2016 audit plan ("Audit Plan"), which was submitted to the Board by the Control and Risk Committee, following the examination of the Committee itself and of the Director in charge;
- b) scheduled and carried out, in accordance with the Audit Plan, direct and specific audit activities within the Issuer and Group companies in order to identify any shortcomings in the internal control and risk management system in the various areas of risk;
- c) assessed and verified, both on an ongoing basis and in relation to specific needs, as well as in compliance with the international standards, the adequacy, efficacy and effectiveness of the functioning of the internal control and risk management system;
- d) prepared regular reports containing adequate information regarding his work, the procedures with which the risk management was conducted and compliance with the plans defined for their containment, for the purposes of suitability of the internal control and risk management system;
- e) sent the reports referred to in (d) to the Director in charge, the Chairman of the Board of Auditors, the Chairman of the Control and Risk Committee and, where applicable in relation to the events subject to examination, to the Chairman of the Board of Directors and to the Supervisory Body.



Specifically, the Internal Auditor, during the year, carried out the audit of the internal control and risk management system, in compliance with the Audit Plan, developing the follow-up of financial, operational and compliance auditing activities (with particular reference to the checks performed for the purpose of complying with the provisions of Law 262/2005, Legislative Decree 231/2001, Legislative Decree 81/2008 and Legislative Decree 196/03).

Furthermore, during the financial year, the results of the audit activities carried out were analysed, discussed and shared, between the Internal Audit department, the Heads of processes/functions concerned from time to time and the Company management for the purposes of agreeing and implementing preventive/corrective actions, the implementation of which is constantly monitored until their complete execution.

The Internal Auditor, in carrying out the activities within his area of competence, had access to all information required for carrying out the task assigned to him.

The financial resources made available for Internal Audit for the year amounted to €100,000, mainly related to updating the internal control system (Audit, Legislative Decree 231/2001 and Law 262/2005).

During the year, the Internal Auditor found no matters of urgency requiring specific verification activities and related reporting. Part of the Internal Audit activity was outsourced.

In addition, Clifford Chance provided methodological support in terms of legislation pursuant to Legislative Decree 231/2001 and Reconta Ernst & Young S.p.A. provided professional assistance for detecting and testing certain relevant business processes pursuant to Legislative Decree 231/2001 and Law 262/2005.

11.3 Organisation Model pursuant to Legislative Decree 231/2001

On 25 November 2014, in accordance with the provisions of Article 2.2.3, paragraph 3, letter k) of the Stock Market Regulation applicable to the issuers of shares listed on the MTA STAR Segment, the Issuer adopted its own organisation, management and control model for crime prevention, for the purposes described in Legislative Decree 231/2001, as amended (the "Model"), which was then updated by the Board, on the occasion of the meeting held on 21 July 2016, in compliance with the regulatory updates occurred.

The Model is meant to ensure the correctness and transparency conditions in conducting company activities, protecting the position and image of the Company, the expectations of its shareholders and the work of its employees.

The Model consists of:

- the General Part, describing the content of Legislative Decree 231/2001 and presenting a summary of the Company's corporate governance, organisation and management models, the function and the general operating principles of the Model, as well as the mechanisms of its correct implementation;



- Special Parts, describing, for each area of company activity identified as having a potential "risk 231", the relevant violations, the standard of conduct to be respected to avoid them and the control means to ensure risk prevention.

The Model also includes the following documents (defined below collectively as "Appendices"), which form an integral part thereof:

- the catalogue of crimes;
- the Group's Code of Ethics;
- the organisational chart of the Company and the system of its powers;
- the Company's body of regulations and procedures, including the Special Parts of this Model.

The Model was sent to all executives, managers and employees of the Issuer and was published on the Issuer's website, investors.eprice.it, in the Investor/Governance/documents and procedures section. The Code of Ethics is available on the Issuer's website, in the Investor/Governance/documents and procedures section.

In accordance with the provisions of Legislative Decree 231/2001, the Issuer appointed a Supervisory Body responsible for monitoring the functioning and compliance of the Model and for updating it. The Supervisory Body currently in office was appointed by the Board on 14 April 2016 until the approval of the financial statements as of 31 December 2016, and is composed of Jean-Paule Castagno (acting as the Chairman), Fabio Meda (who is also the Company's Internal Auditor) and Giuliano Foglia (Issuer's Statutory Auditor).

The Company activated an e-mail address permitting any employee of Banzai and also outside persons to send a message directly to the Supervisory Body in order to submit the appropriate reports. It is also possible to send messages anonymously to the Supervisory Body by regular post. Such messages may be read exclusively by the Supervisory Body, thus making the relationship between the Body and the rest of the Issuer's corporate affairs compliant with the Model.

During the year the Issuer's Supervisory Body met whenever it deemed necessary and, among other things, approved the 2016 Audit Plan. For the current financial year (2017), the Supervisory Body will meet whenever it is deemed necessary.

11.4 Independent Auditor

Audit activities are entrusted to the company Reconta Ernst & Young S.p.A.

The Issuer's Ordinary Shareholders' Meeting of 6 November 2014, also in compliance with CONSOB communications of 27 March and 7 July 2014, resolved to extend the task of the statutory audit of the Issuer's separate and consolidated financial statements and of the limited statutory audit of the half-year reports, with effect from the Listing Start Date and expiry at the approval of the financial statements as at 31 December 2022.

11.5 Manager in charge of preparing the Company's accounting documents



The Manager in charge of preparing the Issuer's corporate accounting documents pursuant to Article 154-bis of the TUF (the "Manager in charge") is Emanuele Romussi, the Issuer's Chief Financial Officer, appointed by the Board of Directors during its meeting of 14 April 2016, until the approval of the financial statements as at 31 December 2018, who was vested with the adequate means and powers for carrying out the tasks assigned to him.

In addition to the integrity requirements imposed by the applicable legal provisions on the auditors, the Manager in charge of preparing the Company's accounting documents must also meet professionalism requirements characterised by qualified experience of at least three years in the performance of administration and control activities, and in performing management or advisory functions in listed companies and/or their groups of companies, or companies, entities and businesses of significant size and relevance, also in relation to the function or preparation and control of accounting and corporate documents. The loss of such requirements results in ineligibility for the position and must be reported to the Board of Directors within 30 days from its occurrence.

Upon appointment, the Board verified that the aforementioned requirements pursuant to the law and the Bylaws are met.

The Manager in charge is assisted by the Internal Audit department for the performance of operational activities.

11.6 Coordination between persons involved in the internal control and risk management system

The coordination between various entities and bodies of the Issuer and involved in the internal control and risk management system guarantees an efficient sharing of information between such bodies. In particular:

- the regular meetings of the Control and Risk and Related-Parties Committee take place, most often, simultaneously and in conjunction with the Board of Auditors, the Internal Auditor and the Manager in charge;
- the Director in charge will promptly report any problems and critical aspects arising in the execution of his activity or reported to him to the Control and Risk Committee and the Board, so that the Committee and the Board can take the appropriate action;
- the Internal Auditor will maintain periodical communication flows, also on particularly relevant occasions, with all persons who in various capacities monitor the internal control and risk management system, such as the Board, the Manager in charge, the Supervisory Body, the Independent Auditor and the Director in charge, each in their respective field of competence;
- the Internal Auditor will participate directly in the meetings of the Supervisory Body as its member, and will participate regularly in the audits of the Board of Auditors;
- the Board of Auditors will maintain periodical communication flows with the Board, the Control and Risk Committee, the Supervisory Body, the Independent Auditor and the Manager in charge.



12. Interests of Directors and Transactions with Related Parties

The Company defined and adopted an appropriate procedure regarding transactions with related parties in order to guarantee that the directors have complete and exhaustive information about this type of transactions. The Company did not define, or adopt, any procedure regarding relevant transactions, since the legislation imposed by Article 2391 of the Civil Code is considered sufficient for that purpose.

Moreover, in accordance with the applicable regulatory and statutory provisions, the delegated bodies promptly report any transactions they have interest in, on their own behalf or on behalf of third parties, to the Board of Directors and the Board of Auditors, at least quarterly, and in any case at the Board meetings.

Procedure for transactions with related parties

The Company approved the "Procedure for transactions with related parties" at the Board meeting of 10 November 2014, effective as from the Listing Start Date. This procedure governs the approval and management of transactions with related parties, pursuant to Article 4 of the CONSOB Regulation 17221 of 12 March 2010, as amended.

The Issuer defined the Procedure with reference to the provisions of CONSOB Regulation 17221 of 12 March 2010, as amended, and CONSOB Communication DEM/10078683 of 24 September 2010.

The Issuer's "Procedure for Transactions with Related Parties" establishes the procedures to be followed and the standards to be met in order to ensure the transparency and substantial and procedural correctness of transactions with related parties performed by the Issuer, either directly or through companies directly or indirectly controlled by it.

In particular, the procedure:

- defines the related parties and the transactions with related parties and establishes the criteria for identification of transactions with related parties of major and minor relevance and high amount transactions. In this regard, in the procedure it is specified that the Company qualifies itself as a "Company of minor size", and therefore the procedure of approval of transactions with related parties (which are not attributed to the Shareholders' Meeting and do not have to be authorised by it) is the same both for the transactions with related parties of major relevance and for the transactions with related parties of minor relevance;
- defines the tasks of the Committee for transactions with related parties (see below);
- establishes the procedures applicable also in case of transactions within the purview of the Shareholders' Meeting and urgent transactions within the purview of the Shareholders' Meeting, as well as with reference to transactions with related parties performed by subsidiaries and with reference to framework decisions;
- defines cases of exclusions, to which the procedure does not apply;
- governs the reporting obligations in case of transactions with related parties.

The "Procedure for transactions with related parties" is available on the Issuer's website, www.banzai.it, in the Investor/Governance/documents and procedures section.



Committee for Transactions with Related Parties

As specified in Article 9.1 of the "Procedure for transactions with related parties", the Issuer established that the Control and Risk Committee is the body competent to issue a non-binding preventive opinion regarding transactions with related parties. It is composed of 3 (three) non-executive and independent directors in the persons of Serenella Rossano (Chairman), Roland Berger and Chiara Burberi.

The Committee decides by the majority of its members. However, if one of the directors of the Committee is linked to a related party regarding a specific transaction, the functions of the Committee are attributed to the 2 (two) remaining non-related directors, who in that case must resolve unanimously.

For more information regarding the Committee, please refer to the Procedure available on the Issuer's website, www.banzai.it, in the "Investor/Governance/Documents and Procedures" section.



13. APPOINTMENT OF AUDITORS

The appointment and replacement of auditors is regulated by the applicable legal and regulatory provisions and Article 21 of the Bylaws.

Pursuant to Article 21 of the Bylaws, the Board of Auditors is composed of 3 (three) statutory auditors and 2 (two) alternate auditors. The auditor mandates are for three years. They may be reelected and their mandate expires as of the date of the meeting called to approve the financial statement for the third year of their mandate.

The auditors are appointed by the Shareholders' Meeting based on the lists presented by the shareholders, according to the procedures described in the following articles, notwithstanding other and additional provisions of non-derogated provisions of law and regulations.

Shareholders who at the time of the presentation of the lists own, separately or jointly, a number of shares equal at least to the quota determined by CONSOB, in accordance with the applicable normative and regulatory provisions for the purposes of the presentation of lists for the appointment of the Board of Directors of companies with shares listed on regulated markets (Articles 144-quater and 144-sexies of CONSOB Regulation 11971) may present a list for the appointment of auditors. The possession of the minimum quota is determined with reference to the shares registered in the shareholder's name as at the date when the list is submitted to the Company. The corresponding certification may be produced even after the filing of the list, as long as this is done within the time set for the publication of the list.

The lists must be filed at the Company's registered office, according to the procedures established by the applicable regulations, at least 25 (twenty-five) days before the date of the Shareholders' Meeting called to decide on the appointment of directors. The lists must be made available to the public by the Company at least 21 (twenty-one) days before the date of the above-mentioned Shareholders' Meeting according to the procedures imposed by the applicable regulations.

In case only one list is filed as at the due date for presentation of the lists, it is possible to present further lists, up to the third day following such date. This may be done by shareholders who at the time of presentation of the list itself, either separately or jointly, own a number of shares equal to at least one half of the minimum quota required in the present article.

Each list:

- must contain the names of one or more candidates for the position of a statutory auditor and one or more candidates for the position of alternate auditor, marked in each section ("statutory auditors" section and "alternate auditors" section) by a progressive number, in the number not exceeding the number of members of the body to be elected;
- in case the total number of candidates is equal to or higher than 3 (three), the list must contain a list of candidates in both sections guaranteeing the composition of the Board of Auditors, both in the statutory component and in the alternate component, complying with the applicable legal and regulatory provisions regarding gender equality. If the application of the criterion of distribution between genders does not yield a whole number, the result must be rounded up to the next whole number;



it must contain the following documents in an appendix: (i) the identification information of shareholders who presented them, with the indication of overall share participation held; (ii) the declaration of shareholders other than those who hold, even jointly, a control or relative majority stake, indicating the absence of connections with the latter according to the applicable regulatory provisions; (iii) exhaustive information about the personal and professional characteristics of the candidates, together with a list of administration and control positions held by them in other companies; and (iv) any other declarations, information and/or documents required by law and the applicable regulatory provisions.

Each shareholder, in addition to the shareholders belonging to the same group and shareholders who signed a shareholders' agreement relevant for the purposes of Article 122 of the TUF, may not submit or participate in the submission of more than one list, not even through an intermediary or a trust company, and may not vote for multiple lists.

Each candidate may be present on only one list, subject to ineligibility.

- A) When two or more lists are present, the voting for the presented lists and formation of the Board of Auditors are carried out according to the following provisions:
 - candidates from the two lists that obtained the highest number of votes are elected, with the following criteria: (i) 2 (two) statutory auditors and 1 (one) alternate auditor are taken from the list that obtained the highest number of votes ("The Majority List for the Board of Auditors"), according to the progressive order in which they are indicated on the list; (ii) the third statutory auditor ("Minority Auditor"), who will become the Chairman of the Board of Auditors, and the second alternate auditor ("Minority Alternate Auditor") are taken from the list obtaining the second-highest number of votes and which is not related, even indirectly, with the shareholders who presented the Majority List or voted on it in accordance with the applicable provisions;
 - in case of equal number of votes between lists, the meeting votes a second time, exclusively for the lists involved, and the list obtaining the highest number of votes prevails;
 - if the applicable legal and regulatory provisions regarding balance between genders are not respected as a result of using these procedures, including the upward rounding to the next whole number in case the application of the criterion of distribution between genders does not yield a whole number, the candidate for the position of statutory or alternate auditor of the most-represented gender elected as the last in the progressive order from the Majority List is excluded and replaced by the next candidate to the position of the statutory or alternate auditor, taken from the same list and belonging to the other gender.
- B) If only one list is presented, the meeting votes on it, and, in case it obtains the majority of votes, three statutory auditors and two alternate auditors indicated on the list as candidates for such positions are elected in accordance with the applicable legal and regulatory provisions, also regarding gender equality, including the rounding up to the next whole number in case the application of the gender distribution criterion does not yield a whole number.
- C) In absence of the lists, or if for any reason it is not possible to appoint the Board of Auditors with the procedures described in this article, the three statutory auditors and the two alternate



auditors are appointed by the meeting with the ordinary majorities required by law, in accordance with the applicable legal and regulatory provisions, also regarding gender equality, including the rounding up to the next whole number in case the application of the gender distribution criterion does not yield a whole number.

In case a statutory auditor terminates their office for any reason, notwithstanding the applicable legal and regulatory provisions regarding balance between genders, the following occurs:

- (i) in case a statutory auditor elected from the Majority List for the Board of Auditors terminates his office, he is replaced by an alternate auditor from the Majority List for the Board of Auditors:
- (ii) if the Minority Auditor, i.e. the Chairman of the Board of Auditors, terminates his office, he is replaced by an Alternate Minority Auditor, who becomes the Chairman. If for any reasons it is not possible to proceed as described above, a meeting must be called to appoint a new Auditor according to the ordinary procedures and majorities, without application of the list vote mechanism, notwithstanding the compliance with applicable legal and regulatory provisions regarding the balance between genders (male and female).



14. COMPOSITION AND FUNCTIONING OF THE BOARD OF AUDITORS (PURSUANT TO ARTICLE 123-BIS, PARAGRAPH 2, LETTER D) OF THE TUF)

The Board of Auditors of the Issuer is composed of 3 (three) statutory auditors and 2 (two) alternate auditors appointed by the Ordinary Shareholders' Meeting held on 14 April 2016 based on the only list submitted and who will remain in office until approval of the financial statements as at 31 December 2018.

The Board of Auditors is composed as follows:

Position	Members	In office from - Seniority*	In office until	List (M/m)**	Independence as per Code	(%) ***	Number o mandates held ****
Chairman	Francesco Perrini	14/04/2016	Approval of the 2018 financial statements	М	x	100%	3
Statutory Auditor	Stefania Bettoni	14/04/2016 - 06/11/2014	Approval of the 2018 financial statements	M	x	100%	1
Statutory Auditor	Gabriella Chersicla	14/04/2016 - 14/04/2016	Approval of the 2018 financial statements	М	x	100%	5
Alternate Auditor	Beatrice Gallì	14/04/2016 - 22/12/2014	Approval of the 2018 financial statements	М	x	N.A.	N.A.
Alternate Auditor	Luca Zoani	14/04/2016 - 06/11/2014	Approval of the 2018 financial statements	M	x	N.A.	N.A.
	- AUDITORS WH	OSE OFFICE	WAS TERMI		RING THE YEAR	R OF REFI	ERENCE
Statutory Auditor	Giuliano Foglia	06/11/2014 - 06/11/2014	Approval of the 2015 financial statements	N.A.	X	-	-
Number of mee	etings during the y	ear of referen	ce: 13				

^{*} Seniority means the date when the auditor was appointed as a member of the Issuers' Board of Auditors for the (very) first time

^{**} This column shows the list related to each single auditor ("M": majority list, "m": minority list).

^{***} This column shows the attendance of auditors to the meetings of the Board of Auditors.

^{****} This column shows the number of positions of director or auditor held by the subject involved, pursuant to Article 148-bis of the TUF. The complete list of positions held is published by CONSOB on its website, pursuant to Article 144-quinquiesdecies of the Issuers' Regulation.



For more information regarding the members of the Board of Auditors, please refer to the Issuer's website, www.banzai.it, in the "Governance/Board of Auditors" section, which provides the curriculum vitae of the auditors, detailing their professional characteristics.

During the financial year, thirteen Board of Auditors meetings were held, for an average duration of meetings of around 1.5 hours.

For the current year (2017), in addition to the meetings held on 10 January 2017 and 20 February 2017, regular meetings are planned to be held at least quarterly.

On 23 March 2016, the Board of Auditors verified the independence requirements of its members, already certified upon their appointment, on the basis of the criteria provided by the Code regarding the independence of directors.

In carrying out the activities within its area of competence, the Board of Auditors coordinates with the Remuneration Committee, the Control and Risk Committee and the Internal Audit department.

The Issuer does not provide for any specific obligation for Auditors to promptly informs the other members of the Board of Auditors and Chairman of the Board regarding the nature, terms, origin and extent of their interest, in the event that the Auditors have, on their own behalf or on behalf of third parties, an interest in a certain transaction of the Issuer; this is due to the Issuer believing that such reporting obligation is an ethical requirement for individuals who hold an office as a member of the auditing body.



15. RELATIONS WITH SHAREHOLDERS

Information in relations with Shareholders is assured by providing ongoing, timely and relevant company documentation on the Issuer's website, investors.eprice.it, in the "Investor relations" sections, as well as on the authorised storage mechanism, when envisaged.

Specifically, all press releases distributed to the market, regular financial reports of the Company approved by the competent corporate bodies (annual financial report, biannual financial report, interim financial statements) and documents distributed at meetings with professional investors, analysts and the financial community are freely available in Italian and English on the aforementioned website. Also available are the Bylaws, the documents provided for the Shareholders' Meetings, the communications regarding Internal Dealing, the annual Report on the corporate governance system and any other document whose publication on the Issuer's website is required in accordance with the applicable regulations.

In accordance with the provisions of Article 2.2.3, paragraph 3, letter i) of the Stock Market Regulation, the Issuer established the Investor Relator function in order to maintain relations with shareholders and institutional investors, and which may carry out specific tasks in the management of price-sensitive information and relations with CONSOB and Borsa Italiana. This position is held by Micaela Ferruta (contact: investor.relations@eprice.it).



16. SHAREHOLDERS' MEETINGS (PURSUANT TO ARTICLE 123-BIS, PARAGRAPH 2, LETTER C) OF THE TUF)

Pursuant to Article 10 of the Bylaws, the eligibility to take part in the Shareholders' Meeting and the exercise of voting rights are governed by the applicable regulations.

In particular, the eligibility to participate at the Shareholders' Meeting is confirmed by a communication to the Company, made by an authorised bookkeeping intermediary in accordance with the law, based on the indications in the books as of the end of the accounting day of the seventh day of open market preceding the date of the scheduled Shareholders' Meeting, in single call, and received by the Company by the time indicated by law.

The Ordinary Shareholders' Meeting is called at least once a year to approve the financial statements, within 120 (one hundred and twenty) days from the end of the financial year or within 180 (one hundred and eighty) days, since the Company is required to prepare consolidated financial statements, or in any case of special requirements regarding the Company's structure and purpose. The Ordinary or Extraordinary Shareholders' Meeting is also called whenever the Board considers this necessary and if required by law. The Shareholders' Meeting must be called promptly if a request to that effect is made in accordance with the law.

Pursuant to Article 9 of the Bylaws, the Meeting is called, pursuant to the law, with a notice published on the Company's website and with other procedures described by the applicable legislative and regulatory provisions.

Both Ordinary and Extraordinary Shareholders' Meetings are held in one session in accordance with Article 2369, paragraph 1 of the Civil Code.

The Board of Directors has the power to call the Meeting, notwithstanding the power of the Board of Auditors or at least two of its members to call a meeting pursuant to Article 151 of the TUF and other applicable legislative and regulatory provisions.

Pursuant to Article 127-ter of the TUF, those holding voting rights are entitled to ask questions regarding the items on the agenda, even before the Shareholders' Meeting. Questions received beforehand shall be answered at the Shareholders' Meeting at the latest. The Company may provide a unified response to questions with the same content. The convocation notice indicates by when the questions asked before the Shareholders' Meeting must reach the Company. This time cannot be shorter than three days before the date of the meeting in unified session, or five days if the convocation notice stipulated that the Company will provide answers to the questions received before the Shareholders' Meeting. In such case the answers are provided at least two days before the Shareholders' Meeting, also through publication on a dedicated section of the Company's website.

Pursuant to Article 12 of the Bylaws, the meeting is chaired by the Chairman of the Board of Directors. In case of his absence or unavailability, the meeting is chaired by the Deputy Chairman, if appointed, or in case of his absence or unavailability, by a person designated by the meeting. The function, powers and obligations of the Chairman are regulated by law.



Pursuant to Article 10 of the Bylaws, those holding voting rights may be represented in accordance with the law by a proxy issued according to the procedures described in the applicable regulations. The proxy may also be sent to the Company electronically via e-mail according to the procedures indicated in the convocation notice. By means of the indication contained in the convocation notice, the Company may designate, for each Shareholders' Meeting, a person to whom the shareholders may grant delegation with voting instructions on some or all proposals to the agenda, under the terms and with the procedures determined by law.

The legal and statutory provisions must be observed for the Ordinary and Extraordinary Shareholders' Meeting to be deemed to have been validly constituted, as well as its resolutions.

It is also noted that the Shareholders' Meeting of 27 April 2015 approved a specific regulation governing meetings.

During the financial year, two Shareholders' Meetings were held on 14 April 2016 and on 20 December 2016. During the Shareholders' Meetings, the Board referred on activities carried out and scheduled and provided Shareholders with adequate information regarding the necessary items so that they may make informed decisions regarding Shareholders' Meeting resolutions.

For the current year (2017), one Ordinary Meeting of the Issuer is scheduled for 27 April 2017 to approve the financial statements as at 31 December 2016.

As regards issues not described in the Report concerning Shareholders' rights, please refer to the applicable legislative and regulatory provisions in force *pro tempore*.



17. ADDITIONAL CORPORATE GOVERNANCE PRACTICES (PURSUANT TO ARTICLE 123-BIS, PARAGRAPH 2, LETTER A) OF THE TUF)

The Issuer does not apply any corporate governance practices other than those already described hereabove, in addition to those envisaged in the applicable legislative and regulatory provisions.



18. CHANGES SINCE THE END OF THE YEAR

Since the end of the year there have been no other changes in the corporate governance structure other than those reported in the specific sections of this Report.