



PRESS RELEASE

BANZAI: FILING OF ADDITIONAL DOCUMENTS FOR THE SHAREHOLDERS' MEETING OF APRIL 14, 2016

Milan, 24 March 2016

It is hereby announced that the following documents for the shareholders' meeting of April 14, 2016 are now available to the public at the company's registered office, on the company's website www.banzai.it (Governance / Shareholders' Meeting section) and on the authorized storage system 1Info (www.1info.it):

- Annual report as at December 31, 2015, which includes the draft financial statements and the consolidated financial statements as at December 31, 2015, the management report, the reports of the Statutory Auditors and the Independent Auditors and the statement pursuant to article 154-*bis* of Legislative Decree 24 February 1998, no. 58 ("TUF");
- Remuneration Report drafted in accordance to articles 123-*ter* of the TUF and 84-*quarter* of Consob Regulation adopted with ruling no. 11971 of 14 May 1999;
- Board of directors' explanatory report on item n. 1 on the Agenda of the extraordinary shareholders' meeting;
- Independent Auditors' report, pursuant to articles 2441, paragraph 6, Italian Civil Code and 158 of the TUF.

This press release is available on the corporate websites www.banzai.it and www.1info.it

Banzai is the leading Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €235 million in 2015. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquidia. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling apparel, footwear, accessories and household products. The two brands share a network of 100 Pick&Pay locations in 89 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in Italy.

For additional information:

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